

FINRA[®]

2023 FINRA Annual Financial Report



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Robert W. Cook | President and CEO

Todd T. Diganci | Chief Financial and Administrative Officer

A Message From the President and CEO and the Chief Financial and Administrative Officer

This 2023 Annual Financial Report—presented in accordance with U.S. generally accepted accounting principles (U.S. GAAP)—and FINRA’s previously published [2023 Annual Budget Summary](#) describe how we managed our finances in 2023 to support our mission of protecting investors and promoting market integrity in a manner that facilitates vibrant capital markets. As a not-for-profit, self-regulatory organization, we are guided by a set of published [Financial Guiding Principles](#) approved by our Board of Governors (Board).

Financial Operations in 2023

FINRA reported a net loss of \$22.2 million in 2023, compared to a net loss of \$218.1 million in 2022. Our 2023 net loss was driven by operating and other losses of \$119.1 million and \$5 million, respectively, offset by investment gains of \$101.9 million. Our reserve portfolio gained 7.3 percent in 2023 as broad stock and bond markets mostly recovered from double-digit losses in 2022.

Our operating loss for the year reflects a planned increase in operating expenses, partially offset by higher revenues and interest and dividend income. Higher revenues for 2023 were primarily driven by increases in the Gross Income Assessment (GIA) and Personnel Assessment (PA). GIA and PA increased in line with the expectations outlined in our 2023 Annual Budget Summary and our multi-year strategic plan. Our 2023 operating expenses increased, in part, due to continued investments in staff and technology to strengthen our capabilities to fulfill long-standing regulatory responsibilities, address more recent expansions in the scope of our duties and meet new challenges in the markets. The increased costs also reflect steps we took to manage through evolving workforce conditions, including elevated wage inflation and competitive labor markets.

Our 2023 operating loss was expected and is in line with our [multi-year strategic plan](#) that we outlined in 2020. As part of that plan and consistent with our Financial Guiding Principles, in 2023 we intentionally drew down our reserve portfolio to reduce the overall level of our reserves and to allow for planned fee increases to be phased in over a reasonable period of time.

The key drivers of our 2023 financial performance are discussed more fully in the attached report.



Use of Fine Monies in 2023

Our published [Report on Use of 2023 Fine Monies](#) describes the projects that were supported by 2023 fine monies. In accordance with our Financial Guiding Principles, FINRA only uses fine monies for specific purposes—such as investor education and capital initiatives that enable improved oversight of and compliance by member firms—and only with the approval of the FINRA Board or its Finance, Operations and Technology Committee.

2024 Budget and Beyond

FINRA's published [2024 Annual Budget Summary](#) sets forth our financial plans for this year. The budget reflects our commitment to fully funding our mission and strategically investing in our people and operations to meet our regulatory responsibilities. In developing our annual budget and assessing the level of reserves, the Board considers recent financial performance as well as projected revenues, expenses and overall market conditions for the next several years.

As the Budget Summary describes, we anticipate both our operating revenue and our operating expenses will increase in 2024, as they did in 2023.

While we have managed compensation expenses and made process and other improvements to improve FINRA's long-term financial sustainability without compromising the performance of our regulatory responsibilities, we continue to project that expenditures will outpace revenues in the next several years. Accordingly and aligned with our multi-year financial strategic plan, we expect to continue drawing down our reserve portfolio to meet our operating and capital needs. This plan also includes maintaining our focus on prudent management of our expenses and eventually raising regulatory fees. While raising fees will be necessary, our goal is to provide member firms with sufficient advance notice to plan accordingly, and to phase fee increases in over multiple years. We currently anticipate filing with the SEC later this year our plans for fee increases in subsequent years, and we will provide further details regarding these plans in due course.

The Board continues to closely monitor FINRA's financial performance to determine whether any adjustment will be required to our projections and plans. In doing so, FINRA will be guided by our Financial Guiding Principles and focused on appropriately funding our mission of investor protection and market integrity.

Handwritten signature of Robert W. Cook in black ink.

Robert W. Cook
President and Chief Executive Officer

Handwritten signature of Todd T. Diganci in black ink.

Todd T. Diganci
Executive Vice President, Chief Financial and
Administrative Officer



We enforce compliance with investor protection rules.

- ▶ **\$88.4*** million in fines
- ▶ **\$7.5 million** in restitution to harmed investors
- ▶ **5 firms** expelled
- ▶ **257 brokers** suspended
- ▶ **178 brokers** barred

*Note: The 2023 fine amount includes disgorgement awards of \$2.9 million.

FINRA plays an essential role in the oversight of U.S. broker-dealers.

We promote market integrity in a manner that supports the important role our capital markets play in the U.S. financial systems.

546 billion Our technology looks across markets to detect potential fraud. On average, everyday in 2023 we processed 546 billion market events.

623 fraud Coordinating closely with the SEC and other federal and state regulators is an important part of our regulatory work. In 2023, we referred 623 fraud and insider trading cases to the SEC and other federal or state law enforcement agencies for prosecution.

We work to keep investors informed.

FINRA Investor Education Foundation

Committed \$134.2 million for financial capability and fraud prevention initiatives since inception.

Securities Helpline for Seniors

FINRA launched the [Helpline](#) on April 20, 2015, to assist senior and vulnerable investors with questions or concerns about their brokerage accounts and investments. As of December 31, 2023, the Helpline has:

- ▶ received more than 29,840 calls from all 50 states and several countries;
- ▶ made more than 2,990 referrals to state, federal and international regulators; and
- ▶ assisted with the return of more than \$9 million to investors.



Management Report on Operations

Who We Are

The Financial Industry Regulatory Authority, Inc.® (FINRA®) is a not-for-profit self-regulatory organization (SRO) authorized under federal law to help protect investors and ensure the fair and honest operation of securities markets. Under the oversight of the U.S. Securities and Exchange Commission (SEC), we regulate the activities of our member firms, which include most U.S. broker-dealers, and monitor U.S. securities markets pursuant to our own statutory responsibility and under contract for certain exchanges.

Our Mission

FINRA is dedicated to protecting investors and safeguarding market integrity in a manner that facilitates vibrant capital markets through comprehensive and effective regulation of member firms.

Our Regulatory Model

To carry out our mission, FINRA uses a multi-pronged approach that includes rulemaking, supervision, market transparency and education:

- **Rulemaking and Guidance**—adopts and interprets rules applicable to member firms and their individual brokers. FINRA solicits comment on proposed rules from FINRA member firms, investors and other interested parties. FINRA rules are approved by the SEC.
- **Enforcement**—investigates possible misconduct and brings disciplinary actions for violations of securities rules and regulations.
- **Market Regulation**—leverages data and technology to perform sophisticated cross-market surveillance and conduct investigations of trading activity in U.S. equities, options and fixed income markets.
- **Member Supervision**—monitors, investigates, and examines for member firm compliance with securities laws and rules, as well as works to detect and mitigate fraud or other misconduct across its member application, risk monitoring, firm examination and investigative programs.
- **Transparency Services**—operates facilities that collect and disseminate real-time and historical market information for over-the-counter (OTC) trading in the equity and fixed income markets including the Trade Reporting and Compliance Engine® (TRACE®), and maintains the databases FINRA uses to oversee OTC securities.
- **Credentialing, Registration, Education and Disclosure**—operates FINRA's utilities to register and test member firms and individual brokers and provides those same services under contract for the benefit of investment advisers and mortgage brokers.
- **Advertising Regulation**—oversees member firm communications to the public to ensure that they are fair, balanced and not misleading.
- **Corporate Financing**—reviews public offerings for the fairness of underwriting terms and reviews retail private placements for potential investor harm.



- **Dispute Resolution Services**—operates a dispute resolution forum for investors, member firms and individual brokers, and administers arbitrations and mediations.
- **Disciplinary Adjudications**—adjudicates disciplinary cases brought by FINRA against securities firms and individual brokers and appeals from adjudications.
- **Investor Education**—provides investors with financial tools and resources; and through the FINRA Investor Education Foundation® (the Foundation), a wholly-owned subsidiary of FINRA, supports important research and financial education initiatives.
- **Member Relations and Education**—fosters better understanding of business and regulatory matters among FINRA and member firms, and provides educational programs to assist member firms with compliance.
- **Regulatory Economics and Market Analysis**—conducts research and analysis in support of FINRA’s rulemaking and policy agendas, and fosters innovation in regulation regarding financial markets, market participants, products and services.

FINRA’s Board of Governors (Board) and its committees meet multiple times throughout the year to review the operations, risks and challenges associated with the furtherance of FINRA’s mission. These committees include the Audit and Risk Committee; Compensation and Human Capital Committee; Conflicts Committee; Executive Committee; Finance, Operations and Technology Committee (Finance Committee); Nominating and Governance Committee; Regulatory Oversight Committee; and Regulatory Policy Committee. FINRA’s Investment Committee also meets throughout the year.

Further description of FINRA’s statutory responsibilities, as well as its responsibilities under contract for certain exchanges, can be found in Note 1, “*Organization and Nature of Operations*,” to the consolidated financial statements.



Our People

We are one FINRA—working closely together to protect investors.

Every day, nearly 4,200 FINRA employees work together to help protect investors and ensure the fair and honest operation of the U.S. securities markets. Our employees are the foundation of our mission-driven culture. FINRA's values—collaboration, expertise, innovation and responsibility—reflect who we are as an organization and what we strive for: one team, acting with one vision to achieve our public-service mission. Our values underpin everything we do—how we build our culture, make decisions and operate to fulfill our mission.

We operate a hybrid work environment that allows us to maximize productivity, collaboration and engagement. Our national footprint—which includes offices in 17 cities across the United States as of December 2023—helps us attract dedicated and talented people who are inspired by our mission. In 2023, we hired more than 450 employees to backfill open positions due to attrition and to fill new roles needed to meet our regulatory activities and responsibilities. In addition, we continued building a robust and diverse candidate pipeline through our FINRA NEXT (Nurturing Exceptional Talent) internship program. In 2023, we offered internships to 77 students, representing 66 institutions from across the United States.

To ensure we fulfill our expanding regulatory responsibilities and address new challenges in the markets, we continue to build our expertise and provide opportunities for employees to learn and develop. In 2023, employees and managers across FINRA completed virtual and in-person professional development courses, totaling more than 235,000 training hours. In 2022, we partnered with Georgetown University to develop an eight-week advanced analytics program for employees designed to teach critical advanced analytics terms, concepts and tools, and learn how to apply them in our work to protect investors and safeguard market integrity. In 2023, 180 employees completed the program, and 16 senior leaders completed a similar program designed to familiarize leaders to advanced concepts.

We also work internally to ensure our leaders have the tools to lead in response to changes in the securities industry. In 2023, FINRA senior leaders attended the annual FINRA Officers Summit to discuss evolving regulatory and industry trends and leadership strategies. We also launched a pilot executive leadership development program with approximately 20 percent of our vice presidents, including newly promoted leaders, and are expanding the development program to reach more leaders this year. Additionally, 30 senior leaders attended the Wharton Leadership Program at the University of Pennsylvania during which they learned and developed strategies to manage and lead through change, and we also designed and built a program specially for mid-level leaders at FINRA.



To engage new employees in our mission and our culture, we began offering in-person quarterly onboarding sessions for new hires. This program has been well-received by staff, and in 2023, more than 300 new employees attended the three-day sessions. Our retention rate in 2023 was 95 percent, which is above our pre-pandemic levels. In addition, more than 13 percent of FINRA's employees were promoted to or selected for new internal opportunities. We also continue to reward employees for exceptional performance. This past year, we recognized 18 employees with our Award of Distinction for their extraordinary contributions to our mission of investor protection and market integrity.

We give back to communities across the country.

We believe it is our responsibility to be a good corporate citizen. To that end, we include an annual companywide volunteer service period known as the Month of Service and provide staff with up to 16 hours of paid time off annually to volunteer. In 2023, FINRA employees volunteered more than 12,700 hours and donated over \$446,500 to 523 organizations through our workplace programs. Moreover, the FINRA Investor Education Foundation dedicated \$4.8 million to research, outreach and partnerships aimed at protecting Americans from financial fraud and fostering sustainable, inclusive initiatives that help build capacity in the field and improve individuals' financial capabilities.

We are committed to fostering an inclusive and diverse workplace that ensures equitable treatment for all.

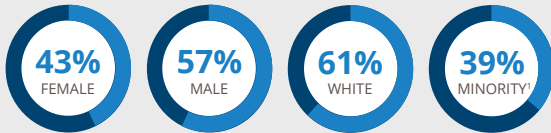
FINRA fosters representation at all levels of the organization, from on-campus recruitment for new hires to the makeup of our Board. Guided by FINRA's Diversity Leadership Council—established in 2009 to develop and implement FINRA's diversity and inclusion strategy—FINRA has built an employee program that centers on diversity and inclusion awareness training and education, formal mentoring programs and a network of Employee Resource Groups (ERGs).

This past year, our annual Diversity Leadership Summit—a key component of our diversity education strategy—attracted 1,700 diversity practitioners and business leaders from across the industry as well as FINRA employees. As of year-end 2023, almost 50 percent of employees were members of at least one of our ten ERGs, and ERG events had a combined attendance of over 13,400 participants at 97 events, including the annual employee-focused ERG Leadership Summit.



Demographics of Our Workforce

EMPLOYEES



NEW HIRES



OFFICERS

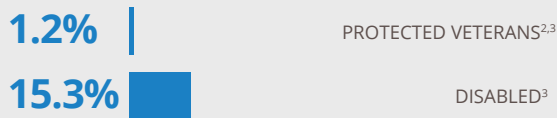


BOARD



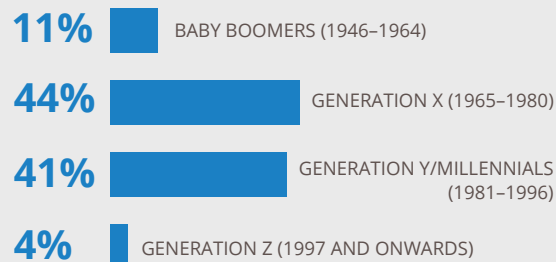
REPRESENTATION

Our employees represent...



GENERATIONS

... plus four distinct generations.



In 2023, FINRA was recognized by the following organizations for our achievements in creating a diverse and inclusive workplace:

- Fair360 (formerly DiversityInc) Top Companies for Board of Directors, ERGs, and Noteworthy Companies;
- Computerworld's Best Places to Work in IT;
- Seramount Inclusion Index Organization; and
- National Organization on Disability's Leading Disability Employer Seal.

- 1 **Minority** refers to the percentage of employees who selected a racial category other than "White (Not Hispanic or Latino)" in response to the EEO-1 Voluntary Self Identification Form to include American Indian or Alaska Native (Not Hispanic or Latino); Asian (Not Hispanic or Latino); Black or African American (Not Hispanic or Latino); Hispanic or Latino; Native Hawaiian or Other Pacific Islander (Not Hispanic or Latino); Two or More Races (Not Hispanic or Latino).
- 2 **Protected Veterans** refers to the percentage of employees who have voluntarily indicated that they identify as a veteran as defined by the Vietnam Era Veterans' Readjustment Assistance Act of 1974 (VEVRAA), as amended by the Jobs for Veterans Act of 2002.
- 3 **Source:** FINRA 2023 Employee Disability and Veteran Self-Identification Form.



Financial Highlights

The financial information presented in this Management Report is prepared in conformity with U.S. generally accepted accounting principles (U.S. GAAP). As such, this Management Report should be read in connection with the consolidated financial statements and accompanying notes included elsewhere in this Annual Financial Report. The 2023 consolidated financial statements reflect the activities of FINRA and its consolidated subsidiaries, collectively referred to as “we,” “our,” “us,” “FINRA” or the “Company” throughout this Management Report. As of and for the years ended December 31, 2023 and 2022, FINRA’s significant consolidated subsidiaries were FINRA Regulation, Inc., FINRA CAT, LLC (FINRA CAT) and the Foundation.

Our consolidated financial statements are also prepared in conformity with U.S. GAAP. Under U.S. GAAP, we are required to adopt accounting principles and make estimates and judgments to develop amounts reported in the consolidated financial statements and accompanying notes.

We describe our significant accounting policies in Note 2, “*Summary of Significant Accounting Policies*,” Note 3, “*Revenue from Contracts with Customers*,” Note 5, “*Fair Value Measurement*,” and Note 7, “*Employee Benefit Liabilities*,” to the consolidated financial statements.

Summary of Operations

The following table provides a summary of our financial results for the two years ended December 31, 2023.

	Years Ended December 31,	
	2023	2022
	<i>(in millions)</i>	
Operating revenues	\$ 1,327.8	\$ 1,288.5
Fines	88.4	54.5
Net revenues	1,416.2	1,343.0
Expenses	(1,592.0)	(1,437.5)
Interest and dividend income	56.7	34.3
Operating income	(119.1)	(60.2)
Net realized and unrealized investment gains (losses)	101.9	(166.9)
Other (expense) income	(5.0)	9.0
Net loss	\$ (22.2)	\$ (218.1)

We reported a net loss of \$22.2 million in 2023 versus a net loss of \$218.1 million in 2022, an increase of \$195.9 million year over year. Our 2023 net loss of \$22.2 million was driven by an operating loss of \$119.1 million and other expenses of \$5 million, offset by investment gains of \$101.9 million. The increase in expenses outpaced the increase in revenues, however, the operating loss in 2023 was partially offset by an increase in fines and interest and dividend income.

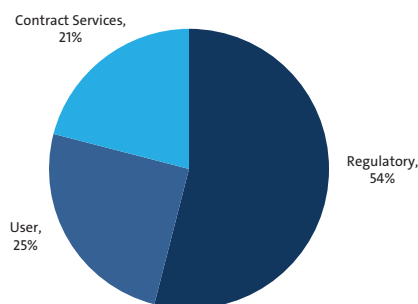
A more detailed look at our operating results follows.

Management Report on Operations (continued)

OPERATING REVENUES

Revenue category	Operating Revenues (in millions)	
	2023	2022
Regulatory	\$ 714.6	\$ 680.6
User	329.0	327.7
Contract services	284.2	280.2
Total	\$1,327.8	\$1,288.5

Operating Revenues By Type – 2023



COMMENTARY: 2023 – 2022

Regulatory revenues, such as the Trading Activity Fees, Gross Income Assessment (GIA), Personnel Assessment (PA) and Branch Office Assessment, consistently represent approximately half of FINRA's operating revenues annually. User revenues—transparency services, registrations, qualification examinations, dispute resolution, FINRA-sponsored educational programs and conferences, and reviews of advertisements, corporate filings and disclosures—consistently represent approximately one-quarter of FINRA's operating revenues annually. Contract services revenues, representing close to one-quarter of FINRA's operating revenues annually, primarily arise from FINRA CAT's role as the Consolidated Audit Trail (CAT) Plan Processor and from performing regulatory services under contract for exchanges.

FINRA's operating revenues for 2023 increased \$39.3 million or 3.1 percent, primarily driven by an increase in regulatory revenues of \$34 million. As expected, user and contract services revenues were relatively flat year over year. The details of the material change in regulatory revenues are discussed below.

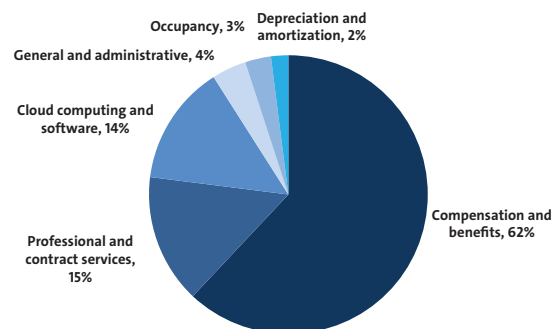
Regulatory revenues. The increase in regulatory revenues was primarily attributable to higher GIA and PA as a result of the second year of a three-year fee increase filed with the SEC in October 2020. An increase in industry revenues year over year also contributed to the increase in GIA.

Management Report on Operations (continued)

EXPENSES

Expense category	Operating Expenses (in millions)	
	2023	2022
Compensation and benefits	\$ 981.0	\$ 870.0
Professional and contract services	238.1	208.0
Cloud computing and software	229.0	242.3
General and administrative	66.9	46.4
Occupancy	51.0	46.7
Depreciation and amortization	26.0	24.1
Total	\$1,592.0	\$1,437.5

Expenses By Type – 2023



COMMENTARY: 2023 – 2022

Our expenses are primarily driven by employee-related costs, as we seek to attract, develop and retain a diverse group of talented staff, particularly in highly specialized areas of regulation and technology, to enable FINRA to carry out its regulatory mandate in today's ever-changing markets. Employee compensation and benefits are FINRA's largest expense, representing approximately two-thirds of total expenses annually. Information regarding FINRA's compensation philosophy can be found in the accompanying Compensation and Human Capital Committee Report of this 2023 Annual Financial Report. FINRA had approximately 4,200 employees as of December 31, 2023, and approximately 3,900 employees as of December 31, 2022. Staff increases related to our regulatory operations and technology functions primarily drove the year-over-year increase in employees. These staff increases were driven by contractor conversions and additional staff needed to support the increased scope of our regulatory activities and responsibilities, and market complexity.

Expenses for 2023 increased \$154.5 million or 10.7 percent, primarily due to increases in compensation and benefits (\$111 million), professional and contract services (\$30.1 million), and general and administrative (\$20.5 million), offset by a decrease in cloud computing and software (\$13.3 million). The year-over-year changes in occupancy and depreciation and amortization were not considered material. The details of the material category changes follow.

Compensation and benefits. Increases in annual merit and promotions (\$40 million), the number of employees (\$35 million), incentive compensation (\$11 million), expenses related to the supplemental deferred compensation plans for officers and executives (\$18 million) and FINRA qualified retirement plans contributions (\$9 million) resulted in the rise in compensation and benefits expenses.

Professional and contract services. Planned increases in consulting expenses across various departments and initiatives—including enterprise strategy; regulatory, technology and business operations; and systems maintenance and enhancements—led to the increase in professional and contract services expenses.

General and administrative. Travel costs increased related to our regulatory responsibilities, primarily on-site examinations and member supervision activities, as well as costs related to in-person meetings and conferences, such as the FINRA Annual Conference.

Cloud computing and software. The decrease in cloud computing and software was driven by infrastructure improvements and negotiated lower rates with our third-party cloud computing services provider.

Management Report on Operations (continued)

INVESTMENT RETURNS

Traditionally, FINRA has relied on its reserve portfolio to support its operating budget as needed in any given year and as a source for funding strategic initiatives. FINRA's reserve portfolio gained 7.3 percent in 2023 compared to a negative 6.4 percent return in 2022.

Additional information regarding the reserve portfolio, strategy and returns can be found in the accompanying Investment Committee Report of this 2023 Annual Financial Report. Descriptions of the nature of and accounting for FINRA's investments are described in Note 2, "*Summary of Significant Accounting Policies*," and Note 4, "*Investments*," to the consolidated financial statements.

RESTITUTION AND FINES

One of FINRA's tools for achieving investor protection and market integrity is vigorous, fair and effective enforcement of our member firms' compliance with securities laws and regulations.

When a member firm and its individual brokers engage in misconduct, restitution for harmed customers is our highest priority, although there are many cases in which it is not practical. FINRA may order restitution when an investor has suffered a quantifiable loss due to misconduct. The calculation of restitution is based on the actual amount of the harm investors sustain as demonstrated by evidence. We ordered \$7.5 million in restitution to harmed investors during 2023. We assess restitution separately from fines. Restitution is payable to the harmed party and has no effect on our financial position.

When a member firm or registered representative engages in misconduct, we also assess whether a sanction (*e.g.*, a fine or a suspension) should be imposed to discourage similar conduct by the firm, registered representative or others. FINRA bases fine amounts on the facts of each case and considers any aggravating and mitigating factors, with sanction determinations guided by FINRA's *Sanction Guidelines* and recent settlements that are similar in nature. The National Adjudicatory Council (NAC), which is composed of industry and non-industry members, continues to maintain FINRA's *Sanction Guidelines* for use by the various bodies adjudicating FINRA disciplinary decisions, including Hearing Panels and the NAC itself, in determining appropriate remedial sanctions. FINRA publishes the *Sanction Guidelines* so that member firms, associated persons and their counsel may become more familiar with the types of disciplinary sanctions that may be applicable to various violations.

FINRA's operating budget does not include fines, and no compensation or benefits decisions are based on fines imposed. Consistent with our *Financial Guiding Principles* (Principles), FINRA's operating budget for any given year assumes there are no fine monies available that year to support capital or other initiatives.

The total amount of fines in 2023 was \$88.4 million, an increase of \$33.9 million over the prior year.

FINRA's use of fine monies is governed by FINRA's Principles, which we first published in January 2018 to provide more transparency about how we manage our financial resources to ensure we fulfill our regulatory responsibilities and further our mission. FINRA's Board reviews the Principles on a periodic basis. As the Principles describe, FINRA accounts for fine monies separately, and any use of such monies is approved, separately from other expenditures, by the Board or its Finance Committee. The Board or its Finance Committee may authorize the use of fine monies only for one of four enumerated purposes: (1) capital/initiatives or non-recurring strategic expenditures that promote more effective and efficient regulatory oversight by FINRA (including leveraging technology and data in a secure manner) or that enable improved compliance by member firms; (2) activities to educate investors, promote compliance by member firms through education, compliance resources or similar projects, or ensure our employees are highly trained in the markets, products and businesses we regulate; (3) capital initiatives required by new legal, regulatory or audit requirements; or (4) replenishing reserves in years where such reserves drop below levels reasonably appropriate to preserve FINRA's long-term ability to fund its regulatory obligations.

Management Report on Operations (continued)

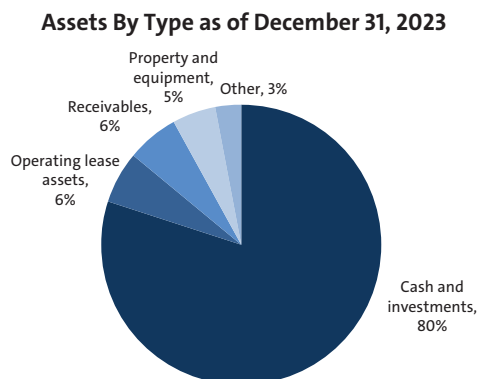
In accordance with the Principles, in June 2024, FINRA issued a separate detailed report covering all uses of fine monies in 2023.

BALANCE SHEET

Our focus is to ensure a balance sheet that positions FINRA to fulfill our regulatory obligations and mission in today's continually evolving markets. To that end, our balance sheet remains strong, with net assets of approximately \$1.6 billion as of both December 31, 2023 and 2022. FINRA maintained working capital (excluding fines and our consolidated limited partnership, as described in Note 4, "Investments") of \$1.2 billion as of December 31, 2023 and 2022. Our working capital and cash ratios (excluding fines and our consolidated limited partnership) were 2.73 and 2.44 as of December 31, 2023, compared to 2.35 and 2.10 as of December 31, 2022. The year-over-year change in FINRA's working capital and cash ratios was primarily driven by reserve portfolio returns for the year.

ASSETS

Asset category	Assets (in millions)	
	2023	2022
Cash and investments	\$2,097.7	\$2,319.4
Operating lease assets	157.7	184.6
Receivables	156.0	198.0
Property and equipment	129.8	95.2
Other	81.3	53.4
Total	\$2,622.5	\$2,850.6



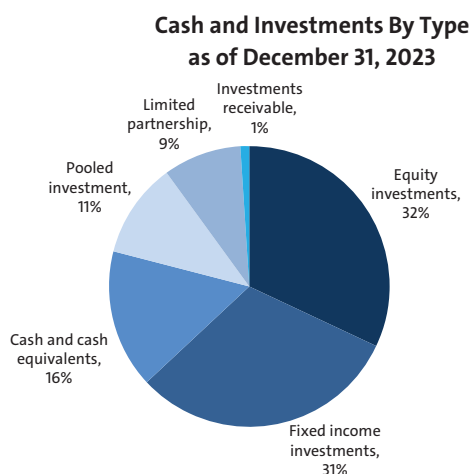
Management Report on Operations (continued)

ASSETS (continued)

COMMENTARY: 2023 – 2022

Cash and investments—cash, cash equivalents and fixed income, equity and other investments, including investments receivable—are the largest portion of FINRA’s total assets, consistently representing approximately 80 percent of total assets annually. Our primary market risk relates to the reserve portfolio. The value of our investments is impacted by fluctuations in the market as well as changes in individual security prices.

Cash and investments as of December 31, 2023, are presented in the following chart.



Descriptions of the nature of and accounting for FINRA’s investments are included in Note 2, “*Summary of Significant Accounting Policies*,” and Note 4, “*Investments*,” to the consolidated financial statements.

Total assets decreased \$228.1 million or 8 percent, due primarily to decreases in cash and investments (\$221.7 million), receivables (\$42 million) and operating lease

assets (\$26.9 million), offset by increases in property and equipment (\$34.6 million) and other assets (\$27.9 million). The details of these category changes are discussed below.

Cash and investments. Cash and investments decreased due to lower SEC activity assessment funds held and reserve portfolio redemptions to support operations, offset by investment returns of 7.3 percent. The decrease in SEC activity assessment fund levels was primarily due to the lower SEC fee rates—from \$22.9 to \$8 per million dollars in transactions—effective February 27, 2023. FINRA assesses regulatory transaction fees in accordance with prescribed SEC fee rates, and we remit these activity assessment fees to the U.S. Department of Treasury semiannually, in March and September. Accordingly, cash, activity assessment fee receivable and payable balances fluctuate year over year from changes in activity volumes and SEC fee rates. Further detail regarding the SEC fees we assess can be found in the notes to the consolidated financial statements.

Receivables. Receivables decreased primarily due to the lower SEC fee rates mentioned above.

Operating lease assets. Operating lease assets decreased primarily due to the amortization of our right-of-use real estate assets.

Property and equipment. The increase in property and equipment was driven by planned improvements related to our leased properties in Rockville, Maryland; and Washington, D.C.

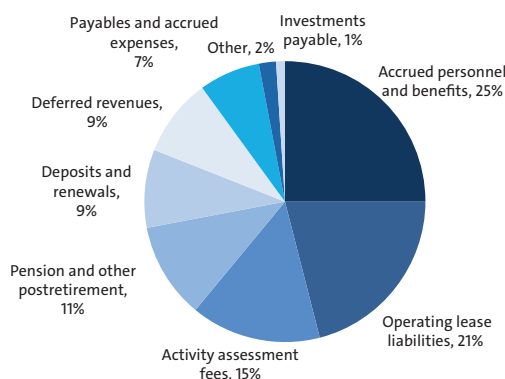
Other assets. Increases in prepaid software expenses and CAT operational payments drove the increase in other assets.

Management Report on Operations (continued)

LIABILITIES

Liability category	Liabilities (in millions)	
	2023	2022
Accrued personnel and benefits	\$242.6	\$ 220.9
Operating lease liabilities	211.0	225.9
Activity assessment fees	148.7	388.7
Pension and other postretirement	109.4	124.2
Deposits and renewals	92.6	82.1
Deferred revenues	84.6	67.2
Payables and accrued expenses	68.5	77.8
Other	24.5	21.3
Investments payable	6.8	15.1
Total	\$988.7	\$1,223.2

Liabilities By Type as of December 31, 2023



COMMENTARY: 2023 – 2022

Total liabilities decreased \$234.5 million or 19.2 percent, due primarily to decreases in activity assessment fees (\$240 million), operating lease liabilities (\$14.9 million), and pension and other postretirement obligations (\$14.8 million), offset by increases in accrued personnel and benefits (\$21.7 million), deferred revenues (\$17.4 million) and deposits and renewals (\$10.5 million). The year-over-year changes in payables and accrued expenses, other liabilities and investments payable were not considered material. The details of the material category changes are discussed below.

Activity assessment fees. The previously mentioned assessment fee rate decrease during 2023 was the primary driver of the decrease in our activity assessment fees payable.

Operating lease liabilities. Operating lease liabilities decreased primarily due to lease payments related to our real estate liabilities.

Pension and other postretirement. The decrease in pension and other postretirement liabilities was primarily driven by positive asset performance which more than offset normal costs related to FINRA's pension plan. The actuarial assumptions that we use in determining pension and other postretirement costs may materially affect the calculation of the liability.

We believe that the assumptions we used are appropriate. Further disclosures regarding these assumptions can be found in Note 2, "Summary of Significant Accounting Policies."

Accrued personnel and benefits. Increases in incentive compensation, partially due to our increase in headcount, and investment performance related to our supplemental deferred compensation plans for officers and executives, led to the increase in accrued personnel and benefits.

Deferred revenues. The increase in the annual system processing fee charged for registered representative renewals, paid in December of each year and recognized throughout the following year, resulted in the increase in deferred revenues.

Deposits and renewals. The increase in deposits and renewals was driven by higher deposits in our Central Registration Depository® system in anticipation of 2024 fee increases.

Management Report on Operations (continued)

LIQUIDITY AND CAPITAL RESOURCES

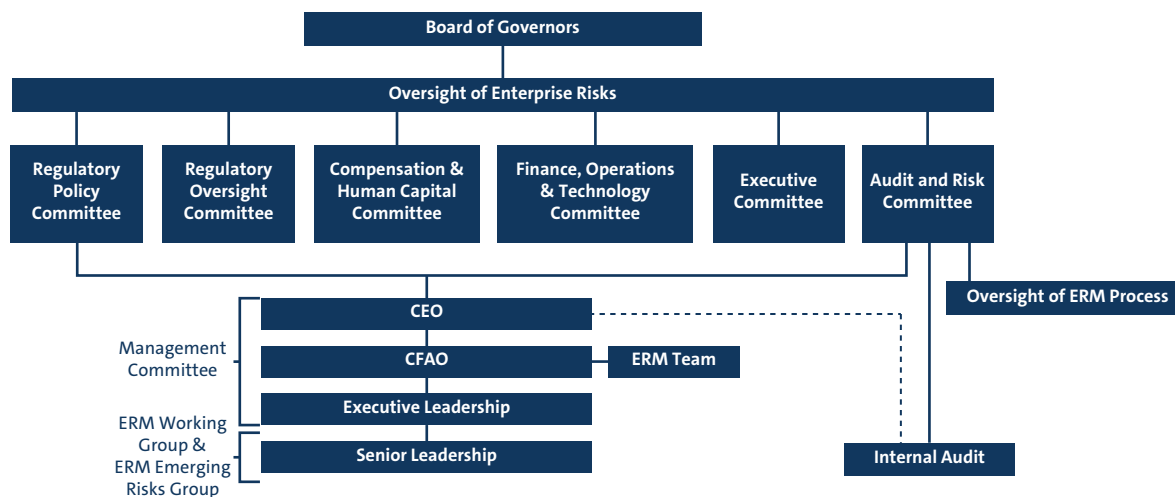
Liquidity is the efficiency or ease with which an asset or security can be converted into ready cash without affecting its market price. Liquidity management involves forecasting funding requirements and maintaining sufficient working capital to meet business needs and accommodate fluctuations in asset and liability levels due to changes in business operations or unanticipated events. We primarily rely on operating cash flows to fund current and future operations.

We maintain a seasonal unsecured line of credit agreement that was available to us from March 1, 2023, to May 31, 2023, with the option to borrow up to \$100 million, and renewed from March 1, 2024, to May 31, 2024, with the option to borrow up to \$130 million, at the Secured Overnight Financing Rate plus 0.86 percent. The line of credit provides us with a mechanism to fund operations prior to the annual billing of the GIA and PA in April, and the subsequent receipt of those funds, without having to incur the costs associated with short-term redemptions from the reserve portfolio during this period. As of December 31, 2023, and December 31, 2022, no amounts were outstanding under this line of credit.

The reserve portfolio is governed by a policy based on the degree of risk deemed appropriate for FINRA assets by the Board as applied to its investment objectives. FINRA’s Investment Committee, whose members have extensive background and experience in the investment community, provides overall guidance and advice in determining the appropriate policy and allocation for the reserve portfolio. As of December 31, 2023, 75 percent of our investments are available on a daily basis. Additional information regarding the reserve portfolio can be found in the accompanying Investment Committee Report of this 2023 Annual Financial Report.

ENTERPRISE RISK MANAGEMENT

FINRA’s Enterprise Risk Management (ERM) program is designed to provide a consolidated, organization-wide view of the risks that FINRA faces in achieving its mission, strategic goals and key business objectives. The program covers a broad spectrum of risks in various risk categories, such as strategic, operational, legal and compliance, and financial, and provides transparency for senior management and the Board regarding FINRA’s enterprise-level risks and how they are being managed. The chart below shows the governance structure FINRA has in place to oversee and manage enterprise risks.



The Board oversees the ERM program, with oversight of the ERM process delegated to the Audit and Risk Committee and the primary oversight for each enterprise risk assigned to a specific Board committee, with support by other committees and working groups, as the need arises. Where Board committees are assigned primary risk oversight responsibility, those committees meet to review and discuss the assigned enterprise risk with the designated risk owners, including factors impacting the risk, risk response, and risk tolerances and metrics.

Management Report on Operations (continued)

ENTERPRISE RISK MANAGEMENT (continued)

The Management Committee, composed of the Chief Executive Officer (CEO), Chief Financial and Administrative Officer (CFAO) and other senior executives across FINRA, provides executive support and oversight of ERM. Additionally, an ERM Working Group comprising senior managers across the organization provides fresh perspectives and support. FINRA's Internal Audit Department supports the ERM program in an advisory capacity.

CYBER AND INFORMATION SECURITY

FINRA operates a comprehensive security program designed to mitigate cyber and physical information security threats and ensure compliance with applicable data privacy laws and regulations. Our program is based upon industry best practices, federal and international standards, and data privacy laws and regulations. Cybersecurity, information security breach and data privacy risks are integrated into FINRA's ERM program.

FINRA's information security practices and operational controls include leading practices, such as real-time monitoring and alerting of security events, encryption of data in-transit and at-rest, vendor security assessments and monitoring, asset hardening and patching, fine-grained access controls, network and host intrusion protection, and denial of service attack mitigation. We also leverage the Cyber Kill Chain[®] to continuously evaluate the threats facing FINRA, the impact of those threats, and the controls needed to mitigate the probability and impact of the threats.

FINRA's adoption of cloud technology provides numerous benefits, such as access to best-of-breed security solutions made available by the cloud provider's scale of operations. Another benefit is our ability to use micro-segmentation—putting each server into a security zone of one—which dramatically reduces attack surface area. Cloud technology also enables us to focus on the automation and tools necessary to raise the compliance bar and simplify controls.

FINRA information technology systems are subject to numerous mandatory and voluntary inspections including, but not limited to, the following:

- frequent vulnerability scans covering all facets of our information technology infrastructure, including network devices, servers, storage subsystems, operating systems and server software (such as web servers and databases);
- application code analysis and security testing using automated scans, dynamic testing and manual attack techniques to identify application-level vulnerabilities;
- periodic independent third-party perimeter, telecom and application penetration tests, application security assessments, and a bug bounty program;
- recurring reviews of cybersecurity dashboards and vulnerabilities at each Audit and Risk Committee meeting;
- an internal controls program with regular effectiveness evaluations to ensure accuracy and integrity of financial reporting;
- regular inspections conducted by the SEC;
- an annual Service Organization Control (SOC) 2 Type II certification;
- periodic independent third-party cyber program and governance assessments; and
- cyclical audits by our Internal Audit department.

Investment Committee Report

Year Ended December 31, 2023

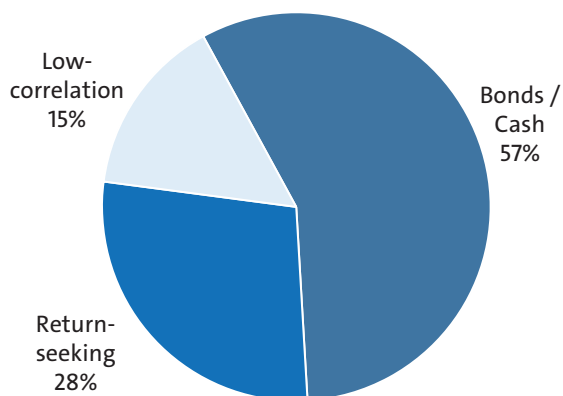
FINRA's reserve portfolio* is a pool composed of both long-term investments and short-term operating cash assets principally created with proceeds from the sale of FINRA's interests in NASDAQ, which started in 2000 and was completed in 2006. The purpose of the reserve portfolio is to support FINRA's efforts to fulfill its mission by serving as a source of funding for strategic or unanticipated initiatives and by making annual operating budget contributions as needed. Anticipated distributions from the reserve portfolio are subject to prior approval by the Board of Governors (Board) and may be used to defer member fee increases or make up cash flow losses, among other uses.

The Board is responsible for FINRA's reserve portfolio and approves the charter that guides the FINRA Investment Committee (the Committee). The Committee, a standing committee of FINRA, is composed of members of the Board and other outside investment professionals that advise the Board and provide guidance in determining the appropriate policy, guidelines and allocation for FINRA's investments. The FINRA Investment Office is responsible for management of the investments within the framework of the investment policy. FINRA engages investment consultants to support the Investment Office as needed.

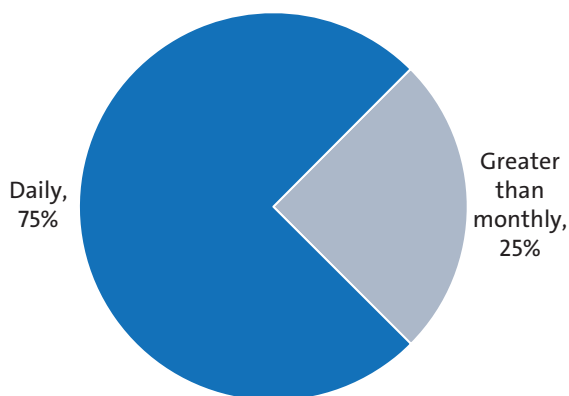
FINRA invests its reserve portfolio with the objective of creating a conservative, liquid, low-volatility portfolio designed to deliver low-to-moderate returns over the long-term in order to help ensure we fulfill our regulatory responsibilities and further our mission. FINRA's Board-approved investment policy consists of a core portfolio of bonds and stocks with an additional allocation to strategies designed to further reduce risk and lower the correlation to capital markets. The policy maintains ample portfolio liquidity while remaining consistent with FINRA's long-term risk and return objectives, as determined by the Board. In 2023, the reserve portfolio gained 7.3 percent as broad stock and bond markets largely recovered from double-digit losses in the year prior.

The charts below show portfolio exposures and general liquidity as of December 31, 2023. Primary exposures are 57 percent bonds/cash, 28 percent return-seeking investments and 15 percent low-correlated assets.

Exposures as of December 31, 2023



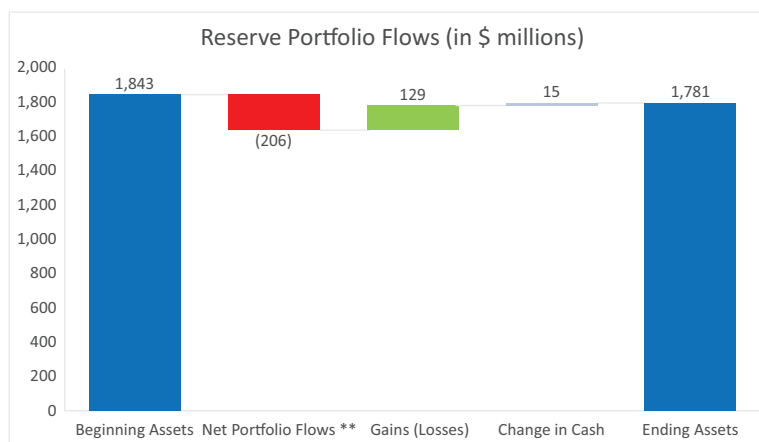
Liquidity as of December 31, 2023



* For the purposes of this Investment Committee report, FINRA's reserve portfolio includes the FINRA Investor Education Foundation's investments and investments net of their related receivables and payables on the consolidated balance sheet. The values reported exclude SEC activity assessment fees received but not yet remitted to the U.S. Department of Treasury, FINRA member firm deposits and GASB fees remitted to the Financial Accounting Foundation.

Investment Committee Report (continued)

FINRA has established a series of Financial Guiding Principles that include a goal of maintaining a reserve balance equal to at least one year of expenditures. In October 2020, FINRA filed with the U.S. Securities and Exchange Commission (SEC) to gradually introduce an increase in fees over a multi-year period, beginning in 2022 and ending in 2024. To accommodate this phased-in approach to the increase in fees, FINRA expects to draw a significant portion from the reserve portfolio in order to support FINRA's operations while gradually implementing the fee increase to member firms over multiple years. Due to operating expenses exceeding revenues in 2023 and higher initiative spending, FINRA redeemed \$206 million from the reserve portfolio while increasing cash levels by \$15 million. Medium-term projections suggest that expenditures will outpace revenues in the coming years, despite the planned fee increase, and the reserve portfolio will continue to be drawn down to support operating and capital needs. The chart below highlights portfolio asset flows in 2023.



FINRA has an Investments Conflicts of Interest Policy that establishes the standards governing the separation of investment activities and decisions from FINRA's regulatory operations. FINRA selects third-party investment managers who make all implementation decisions with respect to the reserve portfolio. When FINRA utilizes separately managed accounts, because direct ownership of individual securities exists, all securities in the banking and brokerage sectors are held in a blind trust. This prevents any knowledge of or participation in the making of such investments by any FINRA regulatory personnel, and to avoid any appearance of a conflict of interest with FINRA's responsibilities. Our limited partnership interests and investments in public and private funds represent ownership interests in pooled vehicles in which FINRA has neither management discretion nor direct ownership of the underlying investments.

The oversight and management of the reserve portfolio is performed by the Committee and limited to essential staff only, so that no individual in the regulatory arm of the organization has access to information regarding the securities within our reserve portfolio.

Members of the Investment Committee:

Jack B. Ehnes, Chair
Camille M. Busette
George (Gus) Sauter
Timothy C. Scheve
John W. Thiel
Jennifer A. Urda

June 26, 2024

** Net portfolio flows include investment portfolio purchases and withdrawals exclusive of cash investments. Investment gains and losses include both realized and unrealized capital gains, along with interest and dividends earned from portfolio and operating cash investments. Change in cash includes changes in the operating cash balance due to revenue and expense flow activity.

Audit and Risk Committee Report

Year Ended December 31, 2023

The Audit and Risk Committee (the Committee) of the Board of Governors (Board) assists the Board in fulfilling its responsibility for Board oversight of the quality and integrity of the accounting, auditing and financial reporting practices of FINRA in accordance with the Charter adopted by the Board.

Each member of the Committee is an independent director as defined by the U.S. Securities and Exchange Commission's (SEC) Rule 10A-3 under the Securities Exchange Act of 1934, Listing Standards Relating to Audit Committees. In addition, the Committee and Board have determined that Derrick A. Roman is an audit committee financial expert, as defined by the SEC.

During 2023, the Committee met four times.

The Committee's Charter and the By-Laws of FINRA require that the Chief Audit Executive is directly accountable to the Committee. In all material respects, the Charter complies with standards applicable to publicly owned companies. (The Committee's Charter is available at: <https://www.finra.org/about/governance/standing-committees/audit-committee-charter>.)

Additionally, the Charter gives the Committee responsibility for monitoring the independence of the independent auditor, recommending the appointment of the independent auditor for approval by the Board, ensuring sufficient scope of independent auditor activities to perform an adequate financial statement audit and ensuring the independent auditor is fairly and appropriately compensated for its effort. The Charter makes clear that the independent auditor is accountable to the Committee and the Board, as representatives of the members and the public. In addition, the Committee discusses significant areas of the audit engagement with the independent auditor, with and without management present, as needed.

In discharging its oversight responsibility, the Committee reviewed the assessments of audit risk and the audit plans of both the independent and internal auditors. The Committee also discussed with management, the internal auditors, and the independent auditor the quality and adequacy of FINRA's internal controls and the internal audit organization, responsibilities, budget and staffing.

In conducting its formal annual assessment of the independent auditor, the Committee considerations include, but are not limited to, the following factors: (i) the most recent results from surveys conducted by management regarding the performance of the independent auditor, incorporating audit quality, the experience of the engagement team, reasonableness of audit cost, auditor independence, Public Company Accounting Oversight Board (PCAOB) inspection results of the independent auditor and the ongoing strength of the independent audit firm's reputation; (ii) the length of time the firm has served as FINRA's independent auditor; and (iii) the timeliness of the independent auditor in escalating issues and reporting results to and answering questions posed by the Committee.

Ernst & Young LLP (EY) has served as FINRA's auditor since 1986. The lead audit partner, having primary responsibility for the audit, rotates off the engagement every five years, and the Committee is involved in the selection of the lead audit partner. The current lead audit partner was appointed in July 2021.

Audit and Risk Committee Report (continued)

The Committee obtained written affirmation from EY that no matters were identified that would impair its independence. The Committee has reviewed and approved all services, including non-audit services, performed by EY for FINRA and the associated fees before initiation of each engagement. We have summarized such services and fees in the following table:

	2023	2022 (1)
Audit services (2)	\$1,240,811	\$1,131,350
Audit-related services (3)	1,034,389	520,450
Tax services (4)	161,600	157,267
Total	\$2,436,800	\$1,809,067

- (1) FINRA has updated the 2022 fees from the prior year's report to reflect final amounts paid for the 2022 approved services.
- (2) For 2023 and 2022, audit services represent the consolidated financial statement audit.
- (3) Audit and attest services provided in 2023 and 2022, with the addition of systems and organization controls report services provided in 2023 to FINRA and subsidiaries.
- (4) Tax services represent fees related to tax return preparation and review services in connection with the 2023 and 2022 Form 990s and related Form 990-Ts, as well as other tax compliance, advice and planning.

The Committee discussed and reviewed with the independent auditor all communications required by applicable professional standards. Further, the Committee has reviewed and discussed with management and EY, with and without management present, the audited consolidated financial statements as of December 31, 2023, and EY's report on the consolidated financial statements. Based on those discussions, the Committee recommended to the Board that FINRA's audited consolidated financial statements be included in the annual report for the year ended December 31, 2023.

Members of the Audit and Risk Committee*:

Lance F. Drummond, Chair
Maureen Jensen
Linde Murphy
Penny Pennington
Derrick A. Roman

June 26, 2024

- * Jack B. Ehnes was a member of the Committee throughout 2023, ending his service to the Committee in March 2024. During his tenure on the Committee, Governor Ehnes was designated by the Committee and Board as an audit committee financial expert, as defined by the SEC.

Compensation and Human Capital Committee Report

Year Ended December 31, 2023

The Compensation and Human Capital Committee (the Committee) of the Board of Governors (Board) oversees FINRA's compensation and benefit policies, programs, and practices, with the primary focus of attracting, developing, and retaining high performing individuals capable of achieving FINRA's mission. The Committee reviews FINRA's diversity, equity, and inclusion programs, employee engagement strategies, and programs and plans for development, retention, and succession of FINRA's senior executives.

FINRA Compensation Philosophy

FINRA's compensation philosophy is a pay-for-performance model that seeks to achieve pay levels in line with the competitive market while meeting the objectives of attracting, developing and retaining high-performing individuals who are capable of achieving our mission, and to provide rewards commensurate with individual contributions and FINRA's overall performance. This philosophy applies to employees at all levels within the organization. FINRA is committed to attracting and retaining talent through offerings of programs and services in addition to compensation. FINRA focuses on employee well-being and provides an inclusive workplace that encourages career enhancement and personal growth.

Benchmarking

FINRA strives to be competitive with the external market when establishing starting pay rates, annual incentives and salary structures. A number of external sources are leveraged to compile market data benchmarks that are used to help establish these structures. To determine whether compensation is comparable to the value that those skills would command on the open market, FINRA uses specific position survey data to compare skill sets and benchmark the compensation paid to FINRA staff. Ultimately, in assessing compensation ranges for staff positions, FINRA places an emphasis on where current employees are positioned compared to the market to ensure that FINRA is paying equitably for skills, expertise and performance.

Defining the relevant employment market for competitive compensation benchmarking purposes is a significant challenge for FINRA due to the scarcity of natural comparisons, the uniqueness of functions performed, the need for specialized expertise in financial services and securities law and a constantly changing environment.

As part of its compensation philosophy, FINRA has determined that its competitive compensation positioning for all employees should be considered primarily against a broad section of financial services companies, as this is the most likely sector from which FINRA will recruit talent, and that would recruit talent away from FINRA. FINRA also benchmarks against technology, legal, and general industry positions for jobs that are not unique to the financial services industry. The Committee considers a range of market data, by position, when considering pay decisions for certain key executives and generally targets a minimum of the 50th percentile of market total cash compensation. FINRA recognizes that it does not provide fully competitive opportunities, particularly in the equity/long-term incentive area, when compared to certain global investment and securities firms. As a result, benchmarking for key executives may reflect or offset the lack of long-term incentives at FINRA.

In determining a benchmarking strategy for key executives, the Committee and its advisor (see next section) engaged in substantial research and consideration of the functions and operations of several potential comparisons as well as general competitive conditions. Ultimately, the Committee approved a benchmarking process for key executives that focused on the following sources:

- for certain key positions, a peer group composed of a blend of financial services firms including exchanges, data processing, research and consulting, and government sponsored entities;
- financial services industry survey data, including broker-dealers, banks and insurance companies, and public exchanges; and
- legal industry, other regulatory agencies, and other not-for-profit sector data may also be referenced.

The Committee will routinely review the aforementioned sources in determining annual salary and incentive compensation.

Compensation and Human Capital Committee Report (continued)

Executive Compensation

The Committee, which is composed solely of public members of the Board, is responsible for reviewing and recommending to the Board for approval, employment agreements (including base salary, incentive compensation and benefits) for the Chief Executive Officer (CEO). The Committee reviews and approves the base salaries and incentive compensation recommended by the CEO for his or her Executive Vice President level direct reports. In determining salary and incentive compensation, management and the Committee consider operational, strategic and financial factors in addition to individual performance. Compensation determinations have no relationship to fines or changes in membership fees.

The Committee met five times during 2023.

The Committee has the sole right and responsibility to hire and terminate a compensation consultant. The Committee engaged Meridian Compensation Partners, LLC (Meridian), an independent third-party compensation consultant, to prepare a compensation study, which included objective analysis of current compensation levels and benchmarking using information from comparable segments of the market for key executives. To ensure the independence of Meridian:

- Meridian reported directly and exclusively to the Committee;
- no Meridian employee is or was hired by FINRA;
- Meridian provided no significant services, other than compensation consulting services, to FINRA;
- any interaction between Meridian and FINRA executive management is limited to discussions on matters under the purview of the Committee and information that is presented to the Committee for discussion or approval; and
- fees paid to Meridian for compensation consulting services are reasonable and in line with industry standards.

Compensation and Human Capital Committee Report (continued)

Summary Compensation Table

Salary information represents the base annual salary at which the named executives are compensated, as of June 30 of each year. It does not represent year-to-date earnings. The incentive compensation amounts represent the actual payment in March of each year based on prior year performance. Other amounts, including deferred compensation and other benefits, are not presented for 2024, as these accumulate over the course of the year and final amounts are not determined until year-end. The top five executives are determined based on total 2024 salary and incentive compensation as described above.

Descriptions for the components of compensation listed below are listed on the following page. Compensation information for additional executives is reported in Form 990 *Return of Organization Exempt from Income Tax*. Compensation totals below align with Form 990 reporting requirements with the exception of voluntary early recognition of retention agreement effects as described on the next page.

Name and principal position		Salary	Incentive compensation	Other compensation and deferrals	Other benefits	Total
Robert W. Cook	2024	1,100,000	2,365,000	*	*	3,465,000
President and Chief Executive Officer	2023	1,100,000	2,150,000	573,368	15,778	3,839,146
	2022	1,000,000	2,150,000	510,960	15,718	3,676,678
Todd T. Diganci	2024	715,000	860,000	*	*	1,575,000
EVP, Chief Financial and Administrative Officer	2023	685,000	830,000	167,224	14,256	1,696,480
	2022	650,000	820,000	304,150	12,873	1,787,023
Steven J. Randich	2024	665,000	830,000	*	*	1,495,000
EVP and Chief Information Officer	2023	635,000	800,000	554,123	56,690	2,045,813
	2022	600,000	800,000	283,978	31,236	1,715,214
Robert L.D. Colby	2024	595,000	725,000	*	*	1,320,000
EVP and Chief Legal Officer	2023	570,000	655,000	169,994	49,200	1,444,194
	2022	540,000	645,000	162,308	47,849	1,395,157
Greg Ruppert	2024	550,000	600,000	*	*	1,150,000
EVP, Member Supervision	2023	525,000	580,000	183,062	53,766	1,341,828
	2022	500,000	565,000	139,410	40,955	1,245,365

* 2024 deferred compensation and other benefits cannot be fully determined until the end of the calendar year and are therefore not included in the above table.

Compensation and Human Capital Committee Report (continued)

Components of Compensation

Salary

- Base salaries for all employees align with job-grade structures to provide for appropriate flexibility in hiring and retention. Actual salaries are based on job content, performance and relevant experience levels, and may fall above or below competitive levels.

Incentive Compensation

- Incentive compensation is available to all employees and is an additional “at-risk” compensation that is performance-based and determined in relation to individual achievements and FINRA’s overall performance. The size of the actual award varies based on goal achievement, performance, grade level and degree of responsibility within the organization. If awarded, it is paid as a lump sum in March of the following year.

Other Compensation and Deferrals

- Pension and 401(k) deferral and matching programs are generally available to all employees. The pension plan may be either defined contribution or defined benefit depending on employee hire date and years of service. The defined benefit plan is now closed to new participants.
- Certain employees at both the officer and non-officer level may receive a special deferred compensation retention plan. Amounts are reported in the year earned, which may be different from the year in which they are paid, especially in multi-year retention plans. Form 990 reporting requirements may stipulate delayed reporting of certain retention agreements, depending on their conditions. However, we may opt to recognize the effect in the current year for clarity and comparative purposes. Therefore, to the extent that the reporting above differs from Form 990 compensation totals, this is caused by these timing differences.
- Supplemental retirement benefits are provided for top executives. These plans, which may be either defined benefit or defined contribution, are non-qualified and are based on salary, officer level, and, depending on officer level, a portion of incentive compensation. Annual non-vested contributions and current net vesting contributions for defined contribution plans are reported as part of other compensation and deferrals.
- The defined benefit plans noted above, both pension and supplemental, experience fluctuations due to changes in discount rates and other actuarial factors. These fluctuations may result in significant valuation changes, both positive and negative, that affect the reported compensation in any given year. The effects of these fluctuations are generally reported as deferred compensation and are combined with other types of deferrals, including the retention agreements noted above, in the preceding table.

Other Benefits

- Other benefits include taxable and non-taxable health and welfare benefits such as employer-paid health, life and disability insurance that are generally available to all employees. On occasion, it may also include miscellaneous taxable fringe benefits such as parking, travel subsidies and similar minor items.

Members of the Compensation and Human Capital Committee:

Eric Noll, Chair
Fabiola Arredondo
Lance F. Drummond
Jack B. Ehnes
Moiria A. Kilcoyne

June 26, 2024

Management Report on Internal Control Over Financial Reporting

FINRA management is responsible for the preparation and integrity of the consolidated financial statements appearing in our annual report. The consolidated financial statements were prepared in conformity with U.S. generally accepted accounting principles (U.S. GAAP) and include amounts based on management's estimates and judgments. FINRA management is also responsible for establishing and maintaining adequate internal control over financial reporting and for the assessment of the effectiveness of internal control over financial reporting. Internal control over financial reporting is a process designed by management to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements in accordance with U.S. GAAP.

FINRA maintains a system of internal control that is designed to provide reasonable assurance as to the fair and reliable preparation and presentation of the consolidated financial statements, as well as to safeguard assets from unauthorized use or disposition that could have a material effect on the consolidated financial statements. FINRA's internal control over financial reporting includes written policies and procedures that 1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of FINRA's assets; 2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of consolidated financial statements in accordance with U.S. GAAP, and that receipts and expenditures of FINRA are being made only in accordance with authorizations of FINRA's management and governors; and 3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of FINRA's assets that could have a material effect on the consolidated financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements due to error or fraud, including the possibility of the circumvention or overriding of controls. Projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Under the supervision of the President and Chief Executive Officer and the Chief Financial and Administrative Officer, FINRA's management assessed the effectiveness of FINRA's internal control over financial reporting as of December 31, 2023. This evaluation included, among other things, reviews of the documentation of controls, evaluations of the design effectiveness of controls and reviews of evidence supporting the operating effectiveness of controls. Based on this assessment, we conclude that FINRA maintained effective internal control over financial reporting as of December 31, 2023.

June 26, 2024



Robert W. Cook
President and Chief Executive Officer



Todd T. Diganci
Executive Vice President – Chief Financial and
Administrative Officer

Report of Independent Registered Public Accounting Firm

To the Board of Governors of
Financial Industry Regulatory Authority, Inc.

Opinion on the Financial Statements

We have audited the accompanying consolidated balance sheets of the Financial Industry Regulatory Authority, Inc. (FINRA or the Company) as of December 31, 2023 and 2022, the related consolidated statements of operations, comprehensive income (loss), changes in equity and cash flows for the years then ended, and the related notes (collectively referred to as the “consolidated financial statements”). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of FINRA at December 31, 2023 and 2022, and the results of its operations and its cash flows for the years then ended in conformity with U.S. generally accepted accounting principles.

Basis for Opinion

These financial statements are the responsibility of FINRA’s management. Our responsibility is to express an opinion on FINRA’s financial statements based on our audits. We are required to be independent with respect to the Company in accordance with the relevant ethical requirements relating to our audits.

We conducted our audits in accordance with the auditing standards of the Public Company Accounting Oversight Board (PCAOB) and in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Company’s internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

Critical Audit Matter

The critical audit matter communicated below is a matter arising from the current period audit of the financial statements that was communicated or required to be communicated to the audit committee and that: (1) relates to accounts or disclosures that are material to the financial statements and (2) involved our especially challenging, subjective or complex judgments. The communication of the critical audit matter does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matter below, providing a separate opinion on the critical audit matter or on the accounts or disclosures to which it relates.

Pension and Other Postretirement Benefit Obligations

Description of the Matter At December 31, 2023, the Company’s defined benefit pension obligation and other postretirement benefit obligation balances were \$33.6 million and \$79.1 million, respectively. As discussed in Note 7 to the consolidated financial statements, the Company makes significant subjective judgments about a number of actuarial assumptions for these obligations, which includes the discount rate, the rate of compensation increase and the expected return on plan assets. The Company updates the actuarial estimates used to measure these obligations to reflect updated participant data, actuarial assumptions and actual return on plan assets, among others.

Auditing management’s estimate of the defined benefit pension obligation and the other postretirement benefit obligation involved a greater extent of audit effort, including involving firm specialists to assess the actuarial assumptions used in the measurement of the obligations.

Report of Independent Registered Public Accounting Firm (continued)

How We Addressed the Matter in Our Audit We obtained an understanding of the processes relating to the measurement and valuation of the defined benefit pension and other postretirement benefit obligations, and the related internal controls. This included, among others, controls over the review and approval processes that management has in place for the methods and assumptions used in estimating the obligations.

To test these obligations, we performed audit procedures that included, among others, evaluating the results of the actuarial valuation reports prepared by management’s third party actuarial specialists and reconciling the results of the actuarial valuation reports to the Company’s recorded obligations. We tested the completeness and accuracy of the underlying participant data used by management’s third party actuarial specialists through testing of the reconciliation of the participant data recorded in the Company’s source systems to the actuarial valuation report and comparing a sample of participant data to source documentation. With the assistance of our actuarial specialists, we assessed the methodology used by management with the methodology used in prior periods and those used in the industry. To evaluate the key assumptions noted above used in the actuarial valuation reports, we compared them to independently developed expectations using publicly available data.

The logo for Ernst & Young LLP, featuring the company name in a stylized, handwritten-style script.

We have served as FINRA’s auditor since 1986.

New York, New York
June 26, 2024

FINRA Consolidated Balance Sheets

(In millions)

	December 31,	
	2023	2022
Assets		
Current assets:		
Cash and cash equivalents	\$ 339.7	\$ 484.0
Investments:		
Fixed income, at fair value	638.8	695.2
Equity, at fair value	673.5	676.5
Receivables, net	156.0	198.0
Investments receivable	11.6	1.0
Other current assets	42.5	30.9
Total current assets	1,862.1	2,085.6
Property and equipment:		
Data-processing equipment and software	137.0	142.0
Furniture, equipment and leasehold improvements	107.1	69.8
	244.1	211.8
Less accumulated depreciation and amortization	(114.3)	(116.6)
Total property and equipment, net	129.8	95.2
Other investments:		
Pooled investment fund, at fair value	239.2	252.5
Investments of Consolidated Entity, at fair value	194.6	209.9
All other	0.3	0.3
Operating lease assets	157.7	184.6
Consolidated Audit Trail loan receivable, net	25.1	11.9
Other assets	13.7	10.6
Total assets	\$2,622.5	\$2,850.6

See accompanying notes.

FINRA Consolidated Balance Sheets (continued)

(In millions)

	December 31,	
	2023	2022
Liabilities and equity		
Current liabilities:		
Accounts payable and accrued expenses	\$ 68.5	\$ 77.8
Accrued personnel and benefit costs	242.6	220.9
Deferred revenue	84.6	67.2
Deposits and renewals	92.6	82.1
Investments payable	6.8	15.1
Operating lease liabilities	27.3	28.0
Other current liabilities	4.2	3.4
Activity assessment fee payable	148.7	388.7
Total current liabilities	675.3	883.2
Operating lease liabilities	183.7	197.9
Accrued pension and other postretirement benefit costs	109.4	124.2
Other liabilities	20.3	17.9
Total liabilities	988.7	1,223.2
Equity	1,637.0	1,659.2
Accumulated other comprehensive loss:		
Net unrecognized employee benefit plan amounts	(3.2)	(31.8)
Total equity	1,633.8	1,627.4
Total liabilities and equity	\$2,622.5	\$2,850.6

See accompanying notes.

FINRA Consolidated Statements of Operations

(In millions)

	Years Ended December 31,	
	2023	2022
Revenues		
Operating revenues:		
Regulatory revenues	\$ 714.6	\$ 680.6
User revenues	329.0	327.7
Contract services revenues	284.2	280.2
Total operating revenues	1,327.8	1,288.5
Fines	88.4	54.5
Activity assessment revenues	555.1	866.6
Total revenues	1,971.3	2,209.6
Activity assessment cost of revenues	(555.1)	(866.6)
Net revenues	1,416.2	1,343.0
Expenses		
Compensation and benefits	981.0	870.0
Professional and contract services	238.1	208.0
Cloud computing and software	229.0	242.3
General and administrative	66.9	46.4
Occupancy	51.0	46.7
Depreciation and amortization	26.0	24.1
Total expenses	1,592.0	1,437.5
Interest and dividend income	56.7	34.3
Operating loss	(119.1)	(60.2)
Other income (expense)		
Net realized and unrealized investment gains (losses)	101.9	(166.9)
Other (expense) income	(5.0)	9.0
Net loss	\$ (22.2)	\$ (218.1)

See accompanying notes.

FINRA Consolidated Statements of Comprehensive Income (Loss)

(In millions)

	Years Ended December 31,	
	2023	2022
Net loss	\$ (22.2)	\$ (218.1)
Employee benefit plan adjustments	28.6	38.9
Comprehensive income (loss)	\$ 6.4	\$ (179.2)

See accompanying notes.

FINRA Consolidated Statements of Changes in Equity

(In millions)

	Equity	Net Unrecognized Employee Benefit Plan Amounts	Total
Balance, January 1, 2022	\$1,819.4	\$(70.7)	\$1,748.7
Cumulative effect from change in accounting policies (1)	57.9	—	57.9
Comprehensive income (loss)	(218.1)	38.9	(179.2)
Balance, December 31, 2022	1,659.2	(31.8)	1,627.4
Comprehensive income (loss)	(22.2)	28.6	6.4
Balance, December 31, 2023	\$1,637.0	\$ (3.2)	\$1,633.8

(1) Effective January 1, 2022, we adopted Accounting Standard Update (ASU) No. 2016-02, *Leases (Topic 842)*. See Note 2, "Summary of Significant Accounting Policies," for more information.

See accompanying notes.

FINRA Consolidated Statements of Cash Flows

(In millions)

	Years Ended December 31,	
	2023	2022
Reconciliation of net loss to cash (used in) provided by operating activities		
Net loss	\$ (22.2)	\$(218.1)
Adjustments to reconcile net loss to net cash (used in) provided by operating activities:		
Depreciation and amortization	26.0	24.1
Net realized and unrealized investment (gains) losses	(101.9)	166.9
Provision for credit losses	9.4	5.4
Other	—	(0.4)
Net change in operating assets and liabilities:		
Receivables, net	39.4	(91.9)
Other current assets	(11.6)	(6.3)
Operating lease assets	26.0	26.8
Other assets	(4.5)	1.5
Accounts payable and accrued expenses	(12.0)	29.4
Accrued personnel and benefit costs	21.7	0.3
Deferred revenue	17.4	0.1
Deposits and renewals	10.5	8.1
Activity assessment fee payable	(240.0)	293.6
Other current liabilities	0.7	(6.0)
Accrued pension and other postretirement benefit costs	13.8	(13.8)
Operating lease liabilities	(14.0)	(26.7)
Other liabilities	2.4	9.1
Net cash (used in) provided by operating activities	\$(238.9)	\$ 202.1

See accompanying notes.

FINRA Consolidated Statements of Cash Flows (continued)

(In millions)

	Years Ended December 31,	
	2023	2022
Cash flow from investing activities		
Net proceeds from sales (net purchases) of fixed income investments	\$ 75.7	\$ (33.1)
Purchases of equity investments	(89.2)	(141.3)
Proceeds from redemptions of equity investments	133.2	142.2
Purchases of other investments	—	(37.0)
Proceeds from redemptions of other investments	29.3	22.4
Net purchases of property and equipment	(56.3)	(20.9)
Consolidated Audit Trail loan receivable	(20.0)	(7.2)
<i>Cash flow from investing activities of the Consolidated Entity:</i>		
Purchases of other investments	(8.8)	(27.9)
Proceeds from distributions of other investments	30.7	62.4
Net cash provided by (used in) investing activities	94.6	(40.4)
(Decrease) increase in cash and cash equivalents	(144.3)	161.7
Cash and cash equivalents at beginning of year	484.0	322.3
Cash and cash equivalents at end of year	\$ 339.7	\$ 484.0

See accompanying notes.

FINRA 2023 Notes to Consolidated Financial Statements

1. ORGANIZATION AND NATURE OF OPERATIONS

References to the terms “we,” “our,” “us,” “FINRA” or the “Company” used throughout these Notes to Consolidated Financial Statements refer to the Financial Industry Regulatory Authority, Inc. (FINRA), a Delaware corporation, and its wholly owned subsidiaries. FINRA wholly owns the following significant subsidiaries: FINRA Regulation, Inc. (FINRA REG), FINRA CAT, LLC (FINRA CAT), and the FINRA Investor Education Foundation (the Foundation). The Foundation is a tax-exempt membership corporation incorporated in the State of Delaware, with FINRA as the sole member.

We are a self-regulatory organization (SRO) for member firms doing business in the United States. Under the supervision of the U.S. Securities and Exchange Commission (SEC), we regulate the activities of member firms and their individual brokers, and perform regulatory services pursuant to our own statutory responsibility and under contract for certain exchanges. Our statutory regulatory functions include examinations of member firms, continuous surveillance of markets, reviews and investigations of fraud allegations, and disciplinary actions against firms and registered representatives. FINRA’s examination process is risk-based, meaning our approach for identifying member firms for examination is based upon risk, scale and scope of firm operations. We also conduct routine examinations to determine whether member firms are in compliance with federal securities laws and FINRA rules, as well as in response to investor complaints, terminations of brokerage employees for cause, arbitrations and referrals from other regulators. FINRA operates unique equity and options cross-market surveillance programs. Employing advanced technology, these programs look across complex data sets to detect and mitigate potential market manipulation and other rule violations. We conduct heightened and expedited investigations of allegations of serious fraud to prevent further harm to investors. We bring disciplinary actions against member firms and individual brokers that may result in sanctions, including censures, fines, suspensions and, in egregious cases, expulsions or bars from the industry. In appropriate cases, we require member firms and individual brokers to provide restitution to harmed investors and often impose other conditions on a member firm’s business to prevent repeated wrongdoing.

We perform regulatory services under contract for the New York Stock Exchange LLC (NYSE), NYSE Arca, Inc., NYSE American, LLC, NYSE Chicago, Inc., NYSE National, Inc., The Nasdaq Stock Market LLC (Nasdaq), Nasdaq BX, Inc., Nasdaq PHLX LLC, Nasdaq ISE, LLC, Nasdaq GEMX, LLC, Nasdaq MRX, LLC, Cboe Exchange, Inc., Cboe C2 Exchange, Inc., Cboe BZX Exchange, Inc., Cboe BYX Exchange, Inc., Cboe EDGA Exchange, Inc., Cboe EDGX Exchange, Inc., The Investors Exchange, the Boston Options Exchange, LLC, the Long-Term Stock Exchange, the Members Exchange, the Miami International Securities Exchange, LLC, MIAX EMERALD LLC, and MIAX PEARL LLC. We also regulate the over-the-counter (OTC) securities markets for listed and unlisted equities and conventional options, and the OTC markets for corporate bonds, Treasury securities and other government agency instruments, asset-backed instruments, municipal securities and other fixed income instruments.

We provide arbitration and mediation services to assist in the resolution of monetary and business disputes between and among investors, member firms and individual brokers. We also provide dispute resolution services for several exchanges through contractual agreements, thereby offering consistent procedures and the uniformity of a single forum for the resolution of securities industry-related disputes.

We provide registration, testing and continuing education, and other regulatory services, as well as operational support to firms, other SROs, the SEC, the North American Securities Administrators Association, state regulators, other financial services regulators and investors. We provide BrokerCheck®, a free tool that helps investors research the professional backgrounds of current and former member firms and individual brokers, as well as investment adviser firms and representatives.

We are committed to ensuring that investors and market participants have access to market information, so they can more effectively assess securities prices and valuations, through the management and operation of FINRA’s OTC market transparency facilities. These facilities include the Trade Reporting and Compliance Engine (TRACE) for fixed income securities, the OTC Reporting Facility™ (ORF™) and the Trade Reporting Facilities® (TRFs®), operated in partnership with

FINRA 2023 Notes to Consolidated Financial Statements

1. ORGANIZATION AND NATURE OF OPERATIONS (continued)

NYSE and Nasdaq, for OTC trade reporting, as well as the Alternative Display Facility[®] (ADF[®]) for OTC trade reporting and quoting, in equity securities that are listed on an exchange. TRACE now disseminates trade and pricing data on nearly every type of corporate debt security on the market. Through our market transparency facilities, FINRA provides the public and professionals with timely trade information for equity and debt securities and quotes for certain equity securities.

Pursuant to a contract with Consolidated Audit Trail, LLC (CAT LLC), FINRA CAT is engaged by CAT LLC to provide certain services in connection with the implementation and maintenance of the Consolidated Audit Trail (CAT), which is designed to provide regulators with an extensive audit trail of trades, quotes and orders for all U.S. exchange-listed and OTC equities securities across all U.S. markets and trading venues, including associated customer and account information. The CAT also collects the same data for U.S. exchange-listed options contracts.

The Foundation empowers underserved Americans with the knowledge, skills and tools to make sound financial decisions throughout life. The Foundation pursues this mission through educational programs and research that help consumers achieve their financial goals and that protect them in a complex and dynamic world.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

BASIS OF PRESENTATION

The accompanying consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles (U.S. GAAP) and include the accounts of the Company, its wholly owned subsidiaries and an entity we consolidate. We account for this entity (referred herein as the Consolidated Entity), a variable interest entity (VIE) for which the Company is the primary beneficiary, as an investment company that follows the industry specialized basis of accounting established by U.S. GAAP.

All intercompany balances and transactions have been eliminated in consolidation.

USE OF ESTIMATES

The preparation of these consolidated financial statements requires management to make estimates and assumptions, including estimates of fair value of investments, valuation of investments and assumptions related to our benefit plans, and the estimated service periods related to our recognition of certain revenue, that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could materially differ from those estimates.

CONSOLIDATION

FINRA consolidates any VIE in which it is deemed to be the primary beneficiary and reflects the assets, liabilities, revenues, expenses and cash flows of the consolidated VIE on the consolidated financial statements. An entity is determined to be the primary beneficiary if it holds a controlling financial interest. A controlling financial interest is defined as (a) the power to direct the activities of a VIE that most significantly impact the entity's economic performance; and (b) the obligation to absorb losses of the entity or the right to receive benefits from the entity that could potentially be significant to the VIE. The consolidation guidance requires an analysis to determine (a) whether an entity in which the Company holds a variable interest is a VIE; and (b) whether the Company's involvement, through holding interests directly or indirectly in the entity or contractually through other variable interests such as management and performance-based fees, would give it a controlling financial interest. Performance of that analysis requires the exercise of judgment.

The Company determines whether it is the primary beneficiary of a VIE at the time it becomes involved with a VIE and reconsiders that conclusion at each reporting date. In evaluating whether the Company is the primary beneficiary, FINRA evaluates its economic interests in the entity held either directly by the Company or indirectly through related parties. The consolidation analysis can generally be performed qualitatively; however, if it is not readily apparent that the Company is not the primary beneficiary, a quantitative analysis may also be performed.

FINRA 2023 Notes to Consolidated Financial Statements

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Investments and redemptions (either by the Company, affiliates of the Company or third parties) or amendments to the governing documents of a VIE could affect an entity's status as a VIE or the determination of the primary beneficiary. At each reporting date, the Company assesses whether it is the primary beneficiary and will consolidate or deconsolidate accordingly.

CASH AND CASH EQUIVALENTS

Cash and cash equivalents include demand cash, cash held in banks, money market funds and all non-restricted, highly liquid investments with maturities of 90 days or less when acquired.

Additionally, cash held at the Consolidated Entity, included in cash and cash equivalents in the consolidated balance sheets, may include overnight investments and money market funds held with financial institutions. As of December 31, 2023 and 2022, the Consolidated Entity held no cash and cash equivalents in foreign currencies. Cash held at the Consolidated Entity represents cash that may only be used to settle obligations of the Consolidated Entity. Although not legally restricted, this cash is not available to fund the general liquidity needs of FINRA.

INVESTMENTS

Fixed Income Investments

At the time of purchase, we classify individual fixed income investments as trading, available-for-sale or held-to-maturity based on the type of security and our intent and ability to sell or to hold the securities, and re-evaluate the classification at each balance sheet date. As of December 31, 2023 and 2022, all our fixed income investments were classified as trading. Trading securities are carried at fair value, with changes in fair value recorded as a component of net realized and unrealized investment gains (losses) in the consolidated statements of operations. We present cash flows from purchases and sales of trading securities as investing activities based on the nature and purpose for which we acquired the securities.

We determine fair value based on quoted market prices, when available, or on estimates external pricing sources or dealers who make markets in such securities provide. We include realized gains and losses on sales of securities in earnings using the average cost method. Gross purchases of fixed income investments were \$885.9 million and \$657.2 million for 2023 and 2022, respectively, and gross sales of fixed income investments were \$961.6 million and \$624.1 million for 2023 and 2022, respectively.

Equity Investments

We carry our equity security investments at fair value and record the subsequent changes in fair value in the consolidated statements of operations as a component of net realized and unrealized investment gains (losses).

Other Investments

We elected the fair value option for our investment in a pooled investment fund to better reflect the value of this investment. Such election is irrevocable and applied on a financial instrument by financial instrument basis at initial recognition. This pooled investment fund calculates net asset value per share (or its equivalent) as the investment account value in the absence of readily ascertainable market values to determine fair value.

Investments held in the Consolidated Entity include pooled investment vehicles without a readily determinable fair value. These investments are generally valued at the most recent net asset value per unit or capital account information from the general partners of such vehicles. Investment transactions are accounted for on a trade-date basis. For the purposes of determining net realized gains and losses, the Consolidated Entity uses a specific identification methodology.

FINRA 2023 Notes to Consolidated Financial Statements

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Investments Receivable or Payable

Investments receivable or payable relate to security trades and other investment redemptions or purchases executed on or prior to the balance sheet date, but not yet settled, as we follow trade-date accounting.

RECEIVABLES, NET AND ALLOWANCE FOR CREDIT LOSSES

The Company's receivables are primarily concentrated with FINRA-registered firms, associated persons and exchanges. The consolidated financial statements present receivables net of an allowance for credit losses. As of December 31, 2023 and 2022, the allowance for credit losses of \$4.3 million and \$5.3 million, respectively, was presented in the accompanying consolidated balance sheets within receivables, net. The allowance represents our estimate of expected credit losses based on a combination of factors, including historical experience, current economic conditions, aging of balances, and other qualitative and quantitative analyses. The allowance is increased by the provision for bad debts, which is charged against operating results and decreased by the amount of charge-offs, net of recoveries. The allowance as of December 31, 2023 and 2022, is primarily related to arbitration activities and fines.

PROPERTY AND EQUIPMENT

FINRA records property and equipment at cost less accumulated depreciation. We expense repairs and maintenance costs as incurred. We calculate depreciation and amortization as follows:

Asset category	Depreciation/amortization method	Estimated useful lives
Buildings and improvements	Straight-line	10 to 40 years
Data-processing equipment and software	Straight-line	2 to 5 years
Furniture and equipment	Straight-line	5 to 10 years
Leasehold improvements	Straight-line	Shorter of term of lease or useful life of improvement

Depreciation and amortization expense for property and equipment totaled \$7.6 million and \$8.3 million for 2023 and 2022, respectively.

We adopted Accounting Standards Update (ASU) 2016-02, *Leases (Topic 842)* (ASC 842) on a modified retrospective basis as of January 1, 2022. Under this method of adoption, we recorded a cumulative-effect adjustment that increased the beginning balance of equity by \$57.9 million on January 1, 2022. The cumulative-effect adjustment represents the release of the previously deferred net gain related to the sale and subsequent leaseback of both land and buildings located in Rockville, Maryland, and Washington, D.C.

SOFTWARE COSTS

FINRA capitalizes internal use software development costs incurred during the application development stage. Software costs we incur prior to or subsequent to the application development stage are charged to expense as incurred. We capitalize significant purchased application software and operational software programs that are an integral part of hardware and amortize them using the straight-line method over their estimated useful life, generally two to five years. We expense all other purchased software as incurred.

We included unamortized capitalized software development costs of \$54.1 million and \$53.6 million as of December 31, 2023 and 2022, respectively, in the consolidated balance sheets within total property and equipment, net. There were \$17.3 million and \$19.1 million of net additions to capitalized software related to 2023 and 2022, respectively. We included amortization of capitalized internal use software costs totaling \$16.8 million and \$14.4 million related to 2023 and 2022, respectively, in depreciation and amortization in the consolidated statements of operations.

FINRA 2023 Notes to Consolidated Financial Statements

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

IMPAIRMENT OF LONG-LIVED ASSETS

We review our long-lived assets for impairment whenever facts and circumstances indicate that long-lived assets or other assets may be impaired. If indicators are present, we perform an evaluation of recoverability that compares the estimated future, undiscounted cash flows associated with the asset to the asset's carrying amount. If the evaluation fails the recoverability test, we then prepare a discounted cash flow analysis to estimate fair value and the amount of any impairment.

LEASES

The Company adopted ASC 842, as amended, as of January 1, 2022, applying ASC 842 to lease arrangements outstanding as of the date of adoption. See Note 2, "*Recent Accounting Pronouncements*" for more details about the purpose of the new lease accounting standard and its impact on our consolidated financial statements.

The Company determines if an arrangement is a lease at inception. We recognize right-of-use (ROU) lease assets and lease liabilities at commencement date based on the present value of lease payments over the lease term. ROU lease assets represent the Company's right to use a leased asset for the lease term and lease liabilities represent the Company's obligation to make lease payments arising from the lease. The operating lease assets include any lease payments made and exclude lease incentives. Lease terms include options to extend or terminate when it is reasonably certain that the Company will exercise that option. The Company does not recognize ROU lease assets and lease liabilities for leases with a term, after consideration of any extension options, of one year or less.

The Company's leases neither provide an implicit rate nor is the Company's incremental borrowing rate readily determinable. Therefore, upon the adoption of ASC 842, we made the policy election to use a risk-free discount rate for all leases, determined using a period comparable with that of the lease term. In addition, we have elected the practical expedient not to separate lease and non-lease components.

We include ROU assets and liabilities related to operating leases within operating lease assets and operating lease liabilities, respectively, in the Company's consolidated balance sheets. Lease expense for operating lease payments, which is comprised of amortization of ROU lease assets and interest accretion on lease liabilities, is generally recognized on a straight-line basis over the lease term and included in occupancy expense in the consolidated statements of operations.

CONSOLIDATED AUDIT TRAIL LOAN RECEIVABLE, NET

In 2016, the SEC approved a national market system plan (the Plan) for FINRA and other participating SROs to establish a consolidated audit trail to improve regulators' ability to monitor trading activity, and subsequently, the implementation of the CAT began. In addition to increased regulatory obligations, implementation of the CAT has resulted in significant additional expenditures, including developing and implementing new and complex technology necessary for the CAT to meet the Plan's requirements. This development effort has been funded by the participating SROs (including FINRA) through promissory notes. In September 2023, the SEC approved a funding model for the CAT that allocated one-third of CAT expenses to the SROs, including FINRA, and two-thirds of CAT expenses to the industry. This SEC approval order has been appealed to the 11th Circuit U.S. Court of Appeals, and the appeal remains pending. In January 2024, the SROs submitted filings, which remain pending, to the SEC to establish the rate at which the industry would reimburse the SROs for its two-thirds share of CAT expenses. At that same time, FINRA submitted a separate filing, which also remains pending, to recover its contributions to the SROs' one-third share of CAT expenses. Those pending matters could be resolved unfavorably to the SEC, FINRA and to the other SROs, resulting in a delay in recovering expenses or the inability to recover those expenses. In addition, challenges impeding the timely completion of the development and implementation of the necessary technology to enable the CAT to meet all Plan requirements may expose FINRA and other participating

FINRA 2023 Notes to Consolidated Financial Statements

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

SROs to SEC fines or potentially jeopardize the ability of FINRA and such participating SROs to be reimbursed for all or some of the historical costs of building and maintaining the CAT (pending SEC approval of exemptive relief). As of December 31, 2023 and 2022, we have accrued a net receivable of \$25.1 million and \$11.9 million, respectively, in connection with our portion of cost related to the CAT implementation. As of December 31, 2023 and 2022, the allowance for credit losses of \$17.6 million and \$10.8 million, respectively, was presented in the accompanying consolidated balance sheets within Consolidated Audit Trail loan receivable, net.

DEPOSIT AND RENEWAL LIABILITIES

FINRA's deposit and renewal liabilities primarily represent deposits into our Central Registration Depository (CRD[®]) system. FINRA-registered firms use these deposits to pay for services, including registration fees that states and other SROs charge.

ACTIVITY ASSESSMENT FEE PAYABLE

FINRA, as an SRO, pays certain fees and assessments pursuant to Section 31 of the Securities Exchange Act of 1934. These fees are designed to recover costs the government incurs to supervise and regulate securities markets and securities professionals and are calculated based on the aggregate dollar amount of sales of covered securities transacted by or through any firm other than on a national securities exchange. Such covered transactions are reported to us through the ADF, ORF and the TRFs. We remit these activity assessment fees to the U.S. Department of Treasury semiannually, in March and September.

We recover the cost of the Section 31 fees and assessments through an activity assessment, charged to the firm responsible for clearing the transaction, based on the aggregate dollar amount of sales of covered securities transacted by or through any firm other than on a national securities exchange. As of December 31, 2023 and 2022, we had \$39.4 million and \$92.9 million, respectively, of activity assessment fee receivables presented in the accompanying consolidated balance sheets within receivables, net.

INTEREST AND DIVIDEND INCOME

FINRA recognizes interest income from cash and cash equivalents, fixed income and equity investments as it is earned. We recognize dividend income on the ex-dividend date. We account for interest and dividend income from the Consolidated Entity in the same manner.

CLOUD COMPUTING

We account for our cloud computing arrangement as a service contract and expense applicable costs as incurred. As our hosting arrangement does not give us the contractual right to the software at any time during the hosting period without penalty, we are not deemed to have a software license. Cloud computing costs totaled \$167.4 million and \$191.9 million for the years ended December 31, 2023 and 2022, respectively, and were included in cloud computing and software expenses in the consolidated statements of operations.

PENSION AND OTHER POSTRETIREMENT LIABILITIES

FINRA provides two non-contributory defined benefit pension plans for the benefit of eligible employees. The non-contributory defined benefit plans consist of a qualified Employees Retirement Plan (ERP) and a non-qualified Supplemental Executive Retirement Plan (SERP). Both plans are now closed to new participants. We also offer access to retiree medical coverage for eligible retirees and their dependents. Eligible retirees pay the full premium cost to be enrolled in the Company's retiree medical coverage. Additionally, we provide a Retiree Medical Savings Plan to help our retirees offset health care premiums during retirement. Under the Retiree Medical Savings Plan, we create employer-funded defined contribution Retiree Medical Accounts for eligible employees and apply fixed annual credits to those accounts for each year of FINRA service beginning at age 40.

FINRA 2023 Notes to Consolidated Financial Statements

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

In calculating the expense and liability related to all of the abovementioned plans, we use several statistical and other factors, which attempt to anticipate future events. Key factors include assumptions about the expected rates of return on plan assets and the discount rate as determined by FINRA, within certain guidelines, as well as assumptions regarding future salary increases, mortality, turnover, retirement ages and the medical expense trend rate. We consider market conditions, including changes in investment returns and interest rates, in making these assumptions. We develop the discount rate using a composite yield curve analysis based on a portfolio of high-quality, non-callable, marketable bonds. We determine the long-term rate of return based on analysis of historical and projected returns as prepared by our actuary and external investment consultant. FINRA's Pension/401(k) Plan Committee (the Pension Committee) reviews and advises FINRA management on both the expected long-term rate of return and the discount rate assumptions. Amortization of net gain or loss included in accumulated other comprehensive loss reflects a corridor based on 10 percent of the greater of the projected benefit obligation or the market-related value of plan assets as of the beginning of the plan year, and is included as a component of net periodic pension cost.

The actuarial assumptions that we use in determining pension and other postretirement liabilities and expenses may differ materially from actual results due to changing market and economic conditions, as well as early withdrawals by terminating plan participants. While we believe that the assumptions we use are appropriate, differences in actual experience or changes in assumptions related to the ERP may materially affect our financial position.

INCOME TAXES

FINRA and FINRA REG are tax-exempt organizations under Internal Revenue Code (IRC) Section 501(c)(6). FINRA CAT is treated as a disregarded entity for federal income tax purposes in accordance with single member limited liability company rules. The Foundation is a tax-exempt organization under IRC Section 501(c)(4). However, unrelated business income activities are taxed at normal corporate rates to the extent that they result in taxable net income. We determine deferred tax assets and liabilities based on differences between the financial statement carrying amounts and the tax basis of existing assets and liabilities (*i.e.*, temporary differences). We measure these assets and liabilities at the enacted rates we expect will be in effect when we realize these differences. We also determine deferred tax assets based on the amount of net operating loss carryforwards. If necessary, we establish a valuation allowance to reduce deferred tax assets to the amount that is more likely than not to be realized.

The Consolidated Entity has elected to be taxed as a Partnership for U.S. federal tax purposes. FINRA is responsible for reporting income or loss from the Consolidated Entity, to the extent required by the federal and state income tax laws, for income tax purposes.

CONCENTRATION OF CREDIT RISK

Financial instruments that potentially subject us to concentrations of credit risk consist of cash and cash equivalents, investments and accounts receivable. We do not require collateral on these financial instruments.

We maintain cash and cash equivalents in excess of federally insured limits, principally with financial institutions located in the U.S., which subjects us to credit risk should a financial institution be unable to fulfill its obligations. Risk on accounts receivable is reduced by the number of entities comprising our member firm base and through ongoing evaluation of collectability of amounts owed to us. We use outside investment managers to manage our investment portfolio and a custody agent, a publicly traded company headquartered in New York, to hold certain fixed income and equity investments.

We maintain a broadly diversified investment portfolio, representing a wide range of assets and asset classes, to attain acceptable levels of risk and return. Our investment portfolio consists of investments in predominantly investment grade debt securities, publicly traded equity securities, mutual and commingled funds containing fixed income and equity securities, and other investments.

FINRA 2023 Notes to Consolidated Financial Statements

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

The Company attempts to minimize credit risk by monitoring the creditworthiness of the financial institutions with which we transact business.

FINRA may be significantly affected by conditions in the global financial markets and economic conditions or events throughout the world that are outside the control of management, including, but not limited to, disease, pandemics or other severe public health events, and national and international political circumstances.

RECENT ACCOUNTING PRONOUNCEMENTS

New accounting pronouncements adopted in 2023

The Company adopted ASU 2016-13, *Financial Instruments—Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*, as of January 1, 2023 using the modified retrospective approach. Under this approach, we did not restate prior periods. Rather, we recognized the cumulative effect of initially applying the new standard as an adjustment to equity. Accordingly, the cumulative-effect adjustment on the Company's equity as a result of the adoption on January 1, 2023 was minimal.

New accounting pronouncements adopted in 2022

The Company adopted ASC 842 as of January 1, 2022, using the modified retrospective transition method and did not restate the prior period. Using the modified retrospective approach, we applied the provisions of ASC 842 beginning in the period of adoption, and we recorded a cumulative-effect adjustment that increased the beginning balance of equity by \$57.9 million on January 1, 2022. See Note 2, "*Property and Equipment*" for more information related to the cumulative-effect adjustment. We applied the package of practical expedients permitted under the transition guidance within the new standard, including carrying forward the historical lease classification and not reassessing whether certain costs capitalized under the prior guidance are eligible for capitalization under the new guidance. Adoption of ASC 842 resulted in the recognition of \$196.4 million and \$237.6 million of operating lease assets and liabilities, respectively, with the net of these amounts offsetting the deferred rent and tenant improvements liability in existence immediately prior to adoption.

New accounting pronouncements to be adopted subsequent to December 31, 2023

In December 2023, the FASB issued ASU 2023-09, *Income Taxes (Topic 740): Improvements to Income Tax Disclosures*, requiring entities to provide additional information in the rate reconciliation and additional disclosures about income taxes paid. While the disclosure on rate reconciliation is only required for public business entities, the ASU requires all entities to disclose annual income taxes paid (net of refunds received) disaggregated by federal (national), state and foreign taxes and to disaggregate the information by jurisdiction based on a quantitative threshold. The ASU is effective for the Company on January 1, 2026. Early adoption is permitted; however, we do not intend to early adopt the ASU. We are currently assessing the potential impact the ASU will have on our consolidated financial statements.

3. REVENUE FROM CONTRACTS WITH CUSTOMERS

We recognize revenue when we transfer control of the promised goods or services to our customers, in an amount that reflects the consideration that we expect to receive in exchange for those goods or services. We generate substantially all of our revenue from contracts with customers.

FINRA 2023 Notes to Consolidated Financial Statements

3. REVENUE FROM CONTRACTS WITH CUSTOMERS (CONTINUED)

Disaggregation of revenue

The following table provides a summary of revenues by contract for the years ended December 31, 2023 and 2022, all of which is recognized over time.

	Years ended December 31,	
	2023	2022
	<i>(in millions)</i>	
FINRA rules and by-laws	\$1,095.7	\$1,025.3
Regulatory agreements	268.6	266.4
Testing services agreements	13.4	16.0
All other contracts	38.5	35.3
Net revenues	\$1,416.2	\$1,343.0

We generally recognize revenue over time as we perform services. We measure our progress in completing these services based upon the passage of time. This method faithfully depicts our performance of transferring control of the services to the customer as our customers simultaneously receive and consume the benefits provided by our performance.

The following is a description of our contracts with customers.

FINRA rules and by-laws

FINRA's rules and by-laws govern the relationship between FINRA and its member firms and individual brokers. We provide the following supervision of our members: i) oversight services; ii) member application, associated person registration and qualification services; and iii) transparency services. Oversight services include surveillance; member firm and market examinations; enforcement and disciplinary procedures; fraud detection; dispute resolution; and rulemaking and policies. Member application, associated person registration and qualification services include member firm applications; associated person and branch office registrations; and qualification exams and continuing education. Transparency services include the management and operation of FINRA's OTC market transparency facilities, such as TRACE and ORF, which provide the public and professionals with timely market information for debt and equity securities. Revenues related to FINRA's rules and by-laws are included in regulatory, fines and user revenues in our consolidated statements of operations.

Under U.S. GAAP, consideration is due as the services are rendered. Consideration for services provided in accordance with our rules and by-laws is variable, taking into account provisions for adjustments, refunds, rebates, fee waivers and penalties for late filings. Our estimate of variable consideration is not typically constrained, as the effects of such variable consideration are known to us prior to the release of our consolidated financial statements.

Regulatory agreements

We have various regulatory agreements through which we provide regulatory services, such as surveillance reviews, investigations, examinations and disciplinary functions. Pursuant to a contract with CAT LLC, FINRA CAT is engaged by CAT LLC to provide certain services in connection with the implementation and maintenance of the CAT, including recurring operations and production milestones, cloud hosting, and customer account and database services. We include revenues related to our regulatory agreements in contract services revenues in our consolidated statements of operations. Consideration is due as services are rendered. Consideration for services provided in accordance with our regulatory agreements is variable, taking into account provisions for cost-of-living adjustments, changes in the scope of services and changes in trading volumes. Our estimate of variable consideration related to our provision of regulatory agreements is not

FINRA 2023 Notes to Consolidated Financial Statements

3. REVENUE FROM CONTRACTS WITH CUSTOMERS (CONTINUED)

typically constrained, as the effects of such variable consideration are known to us prior to the release of our consolidated financial statements. We are required to update our estimate of variable consideration at the end of each reporting period to reflect our revised expectations of the amount of consideration to which we expect to be entitled.

Testing services agreements

We have testing services agreements for the benefit of investment advisers and mortgage brokers. Under these contracts, we provide testing registration, maintenance and delivery of qualification examinations. We record revenues related to our testing services agreements in user and contract services revenues in our consolidated statements of operations. Consideration is due as services are rendered. Consideration for services provided in accordance with our testing services agreements is variable, taking into account provisions for base exam fees plus adjustments for the cancellation, no-show and rescheduling of exams. Our estimate of variable consideration is not typically constrained, as the effects of such variable consideration are known to us prior to the release of our consolidated financial statements.

All other contracts

All other contracts primarily include contracts related to our administration of the Investment Adviser Registration Depository program, provision of OTC data to the Nasdaq Unlisted Trading Privileges plan and mortgage licensing system agreement. Consideration for these services is variable and due as services are rendered. Our estimate of variable consideration is not typically constrained, as the effects of such variable consideration are known to us prior to the release of our consolidated financial statements.

Contract balances

The following table provides information about receivables and contract liabilities from contracts with customers as of December 31, 2023 and 2022:

	As of December 31,	
	2023	2022
	<i>(in millions)</i>	
Receivables, net	\$155.9	\$197.9
Current deferred revenue	84.6	67.2

See Note 2, "Receivables, Net" for additional information about our receivables balances.

Deferred revenue for the years ended December 31, 2023 and 2022, primarily consists of prepayments of registration and renewal fees, annual assessments, and arbitration and mediation fees under FINRA's rules and by-laws. The revenue recognized from contract liabilities and the remaining balance is shown below:

	January 1, 2023	Additions (1)	Revenue recognition	December 31, 2023
	<i>(in millions)</i>			
Registration and renewal (2)	\$63.3	\$101.6	\$ (85.4)	\$79.5
Assessments (3)	—	364.9	(364.9)	—
Arbitration and mediation (4)	3.6	8.9	(7.9)	4.6
Regulatory (5)	0.3	0.7	(0.6)	0.4
Qualification exams (6)	—	1.4	(1.3)	0.1
Total deferred revenue	\$67.2	\$477.5	\$(460.1)	\$84.6

FINRA 2023 Notes to Consolidated Financial Statements

3. REVENUE FROM CONTRACTS WITH CUSTOMERS (CONTINUED)

	January 1, 2022	Additions (1)	Revenue recognition	December 31, 2022
		<i>(in millions)</i>		
Registration and renewal (2)	\$62.7	\$ 85.8	\$ (85.2)	\$63.3
Assessments (3)	—	325.6	(325.6)	—
Arbitration and mediation (4)	3.5	7.2	(7.1)	3.6
Regulatory (5)	0.9	0.5	(1.1)	0.3
Total deferred revenue	\$67.1	\$419.1	\$(419.0)	\$67.2

- (1) Additions reflect fees charged during the period.
- (2) We assess fees for initial registrations, membership applications and renewals of FINRA member firms, registered representatives, principals and branch offices primarily to cover CRD system processing. These registration and renewal fees are amortized and recorded ratably over the annual period to which they apply.
- (3) Annually, each FINRA member is charged assessments based on: 1) their gross revenue; and 2) the member's number of registered representatives and principals. These fees support the supervision and regulation of firms through examination, policy making, rulemaking and enforcement activities performed each year. These fees are amortized and recorded ratably over the annual period to which they apply.
- (4) Arbitration and mediation filings and arbitration member surcharges provide a material right to access to FINRA's arbitration and mediation forums. As such, these fees are amortized and recorded over the period of benefit of the fee. We have determined the period of benefit to be the average turnaround time for an arbitration case (14 months) or mediation case (four months).
- (5) Fees are assessed for regulatory services provided to customers. These regulatory agreement fees are recorded ratably over the period to which they apply.
- (6) Certain qualifications exams may be purchased using vouchers, which allow individuals to self-enroll for the exam within six months from the date of purchase. The fees related to these vouchers are recorded in the period of exam enrollment or expiration of the voucher, whichever occurs first.

4. INVESTMENTS

FINRA owns a diverse investment portfolio consisting of 1) U.S. government (state and local) securities; 2) mortgage-backed securities; 3) corporate and asset-backed securities; 4) mutual and commingled funds; 5) other investments (including a pooled investment fund); and 6) other financial instruments. Our investment policy strives to preserve principal, in real terms, while seeking to earn a long-term rate of return commensurate with the degree of risk deemed appropriate by the FINRA Board of Governors (Board). We execute our investment strategy through separately managed accounts and direct investments. FINRA's investment portfolio consisted of the following as of:

	December 31,	
	2023	2022
	<i>(in millions)</i>	
Fixed income investments	\$ 638.8	\$ 695.2
Equity investments	673.5	676.5
Other investments:		
Pooled investment fund	239.2	252.5
Investments of Consolidated Entity	194.6	209.9
Other	0.3	0.3
Total other investments	434.1	462.7
Total	\$1,746.4	\$1,834.4

FINRA 2023 Notes to Consolidated Financial Statements

4. INVESTMENTS (CONTINUED)

FIXED INCOME INVESTMENTS

We classified our fixed income investments as trading based on their nature, and our intent and ability to sell or to hold the securities. Our fixed income portfolio was managed by an external investment manager, who had the authority to buy and sell investments within pre-established parameters. The primary objective of our fixed income investments is to provide protection of capital and long-term total return through investment in high-quality, stable assets. Our fixed income investments, summarized based on the primary industry of the issuers, are disclosed in Note 5, “Fair Value Measurement.”

EQUITY INVESTMENTS

FINRA’s equity investments consisted of the following:

	Cost	Net unrealized gain (loss) <i>(in millions)</i>	Fair value
As of December 31, 2023:			
Commingled funds	\$372.9	\$ (6.3)	\$366.6
Mutual funds	150.9	40.4	191.3
Publicly traded securities	97.7	17.9	115.6
Total	\$621.5	\$ 52.0	\$673.5
As of December 31, 2022:			
Commingled funds	\$387.9	\$(29.7)	\$358.2
Mutual funds	162.8	31.8	194.6
Publicly traded securities	117.9	5.8	123.7
Total	\$668.6	\$ 7.9	\$676.5

Our commingled funds employ a variety of strategies, including exposures to domestic fixed income and equity securities, and international equity securities. Some of our mutual funds—which consist of funds invested in domestic bonds, domestic and international equities, and a life-cycle fund focused on asset allocation through investments in other mutual funds, primarily in bonds with the remainder in equities—relate to our deferred compensation plan for officers, our supplemental defined contribution plan for senior officers and our closed defined benefit SERP obligation. Additionally, the portfolio includes mutual funds that invest in high-quality domestic companies with a dividend focus and international equities. Finally, our publicly traded securities, managed by an external investment manager, are primarily in high-quality companies across the world.

OTHER INVESTMENTS

As of December 31, 2023 and 2022, our other investments consisted of a pooled investment fund and investments of the Consolidated Entity.

Pooled Investment Fund

FINRA invests in a pooled investment fund for which the fair value option was elected. The fund’s portfolio maintains broad diversification across multiple investment strategies that is intended to reduce volatility and produce downside protection. As of December 31, 2023 and 2022, the carrying value of the fund is \$239.2 million and \$252.5 million, respectively, included in other investments in the consolidated balance sheets. During the year ended December 31, 2023,

FINRA 2023 Notes to Consolidated Financial Statements

4. INVESTMENTS (CONTINUED)

we did not make any contributions to the fund and redeemed \$29.3 million from the fund. During 2022, we made contributions of \$37 million to the fund and did not redeem from the fund. We did not record interest and dividends during 2023 and 2022.

Consolidated Entity and Investments of the Consolidated Entity

FINRA holds a 100 percent equity interest in the Consolidated Entity, and the general partner of the Consolidated Entity is fully independent of FINRA management and its Board. The objective of the Consolidated Entity is to maximize risk-adjusted returns over the long-term horizon through potential investment in a wide array of investments and strategies. The following table summarizes 2023 and 2022 activity related to the Consolidated Entity.

	Consolidated Entity <i>(in millions)</i>
Balance, January 1, 2022	\$253.4
Investment losses	(15.0)
Contributions	—
Distributions	(24.4)
Balance, December 31, 2022	214.0
Investment gains	8.4
Contributions	—
Distributions	(25.3)
Balance, December 31, 2023	\$197.1

As of December 31, 2023 and 2022, the carrying value of the net assets and liabilities of the Consolidated Entity was \$197.1 million and \$214 million, respectively, which represented its maximum risk of loss as of those dates. During 2023, the carrying value of the net assets and liabilities of the Consolidated Entity decreased by \$16.9 million, resulting from \$8.4 million of investment gains and \$25.3 million in distributions. During 2022, the carrying value of the net assets and liabilities of the Consolidated Entity decreased by \$39.4 million, resulting from \$15 million of investment losses and \$24.4 million in distributions. The assets of the Consolidated Entity primarily consisted of cash and investments, while the liabilities primarily represented accrued expenses of the Consolidated Entity. The assets of the Consolidated Entity may be used only to settle obligations of the Consolidated Entity. In addition, there is no recourse to the Company for the Consolidated Entity's liabilities.

Investments held by the Consolidated Entity, summarized below, primarily consist of limited partnerships managed by the investment manager of the Consolidated Entity, as well as hedge funds, private equity funds or similar investment vehicles managed by external managers directly or through subsidiary funds that are controlled by the investment manager of the Consolidated Entity. These investments are included in other investments in the accompanying consolidated balance sheets. The Consolidated Entity's net assets consist primarily of its investments accounted for at fair value; the majority of the Consolidated Entity's fair value measurements are based on the estimates made by the general partner of the Consolidated Entity. The investment strategy of these limited partnerships is multi-strategy.

FINRA 2023 Notes to Consolidated Financial Statements

4. INVESTMENTS (CONTINUED)

	Fair value as of December 31, 2023	Fair value as a percentage of investments of Consolidated Entity as of December 31, 2023
	<i>(in millions)</i>	
Investments of Consolidated Entity		
North America		
HighVista Master Fund Limited Partnership	\$ 99.7	51.2%
Other	94.9	48.8%
Total investments (cost \$144.6 million)	\$194.6	100.0%

As of December 31, 2023, no underlying investment held by these limited partnerships had a fair value that exceeded five percent of FINRA's total consolidated equity.

INVESTMENT GAINS AND LOSSES

Investment gains and losses for each of the two years ending December 31, 2023, are summarized below:

	Fixed income investments	Equity investments	Pooled investment fund	Investments of Consolidated Entity	Total
	<i>(in millions)</i>				
For the year ending December 31, 2023					
Unrealized investment gains on securities held at the end of the period	\$ 36.8	\$ 46.4	\$16.0	\$ 2.8	\$ 102.0
Investment (losses) gains on securities sold during the period	(17.5)	8.9	—	7.0	(1.6)
Other gains	—	0.9	0.6	—	1.5
Total	\$ 19.3	\$ 56.2	\$16.6	\$ 9.8	\$ 101.9
For the year ending December 31, 2022					
Unrealized investment (losses) gains on securities held at the end of the period	\$(49.4)	\$(84.4)	\$ 8.6	\$(24.1)	\$(149.3)
Investment (losses) gains on securities sold during the period	(13.7)	(19.8)	—	10.6	(22.9)
Other gains (losses)	—	5.7	(0.4)	—	5.3
Total	\$(63.1)	\$(98.5)	\$ 8.2	\$(13.5)	\$(166.9)

Realized and unrealized gains and losses on our investments, including investments of the Consolidated Entity, are included in net realized and unrealized gains (losses) in the consolidated statements of operations. Unrealized gains or losses result from changes in the fair value of these investments. Upon disposition of an investment, unrealized gains or losses are reversed and an offsetting realized gain or loss is recognized in the period the disposition occurs.

5. FAIR VALUE MEASUREMENT

The Company considers cash and cash equivalents, our investment portfolio, receivables, investments receivable and investments payable to be its financial instruments. The carrying amounts reported in the consolidated balance sheets for these financial instruments equal or closely approximate fair value.

FINRA 2023 Notes to Consolidated Financial Statements

5. FAIR VALUE MEASUREMENT (CONTINUED)

U.S. GAAP defines fair value as the price that would be received upon the sale of an asset or paid to transfer a liability in an orderly transaction between market participants as of the measurement date (*i.e.*, an exit price).

U.S. GAAP prioritizes the level of market price observability used in measuring assets and liabilities at fair value. There are a number of factors that impact market price observability, including the type of assets and liabilities, and the specific characteristics of the assets and liabilities. Assets and liabilities with prices that are readily available, actively quoted or for which fair value can be measured from actively quoted prices generally will have a higher degree of market price observability and less degree of judgment used in measuring fair value.

Assets and liabilities measured at fair value are classified into one of the following categories:

- Level 1 Quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity has the ability to access as of the measurement date.
- Level 2 Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly, through corroboration with observable data.
- Level 3 Unobservable inputs, such as internally developed pricing models for the asset or liability due to little or no market activity for the asset or liability.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, an asset or liability's level within the fair value hierarchy is based on the lowest level input that is significant to the fair value measurement. The assessment of significance of a particular input to the fair value measurement in its entirety requires judgment and factors specific to the asset or liability.

FINRA 2023 Notes to Consolidated Financial Statements

5. FAIR VALUE MEASUREMENT (CONTINUED)

The following table presents information about our assets that are measured at fair value on a recurring basis as of December 31, 2023, and indicates the fair value hierarchy of the valuation techniques used to determine fair value:

Description	Fair Value Measurement at December 31, 2023		
	Total carrying amount in consolidated balance sheet	Quoted prices in active markets for identical assets (Level 1) <i>(in millions)</i>	Significant other observable inputs (Level 2)
Assets:			
Fixed income investments			
Corporate debt securities			
Industrial	\$ 114.6	\$ —	\$114.6
Banking	112.9	—	112.9
Insurance	55.9	—	55.9
Utility	53.8	—	53.8
Other financial institution	44.0	—	44.0
Government securities			
U.S. Treasury	72.8	72.8	—
Other government securities	24.3	—	24.3
Mortgage-backed securities			
Agency	67.5	—	67.5
Collateralized mortgage obligation	54.6	—	54.6
Non-agency	9.7	—	9.7
Asset-backed securities	28.7	—	28.7
Equity investments			
Commingled funds			
U.S. fixed income	292.8	—	292.8
U.S. equity	58.1	—	58.1
Other	15.7	—	15.7
Mutual funds			
U.S. equity	121.4	121.4	—
Other	69.9	69.9	—
Publicly traded securities			
Europe	53.9	53.9	—
Asia	43.6	43.6	—
Other regions	18.1	18.1	—
Total assets in the fair value hierarchy	1,312.3	379.7	932.6
Pooled investment fund, measured at net asset value (a) (b)	239.2	—	—
Investments of Consolidated Entity (a) (c)	194.6	—	—
Total assets measured at fair value	\$1,746.1	\$379.7	\$932.6

FINRA 2023 Notes to Consolidated Financial Statements

5. FAIR VALUE MEASUREMENT (CONTINUED)

The following table presents information about our assets that are measured at fair value on a recurring basis as of December 31, 2022, and indicates the fair value hierarchy of the valuation techniques used to determine fair value:

Description	Fair Value Measurement at December 31, 2022		
	Total carrying amount in consolidated balance sheet	Quoted prices in active markets for identical assets (Level 1) <i>(in millions)</i>	Significant other observable inputs (Level 2)
Assets:			
Fixed income investments (d)			
Corporate debt securities			
Industrial	\$ 113.7	\$ —	\$113.7
Banking	110.8	—	110.8
Insurance	63.7	—	63.7
Utility	45.3	—	45.3
Other financial institution	40.1	—	40.1
Government securities			
U.S. Treasury	140.5	140.5	—
Other government securities	25.0	—	25.0
Mortgage-backed securities			
Collateralized mortgage obligations	55.9	—	55.9
Non-agency	21.2	—	21.2
Agency	18.4	—	18.4
Asset-backed securities			
Collateralized loan obligations	44.9	—	44.9
Other	15.7	—	15.7
Equity investments			
Commingled funds			
U.S. fixed income	275.3	—	275.3
U.S. equity	64.7	—	64.7
Other	18.2	—	18.2
Mutual funds			
U.S. equity	137.0	137.0	—
Other	57.6	57.6	—
Publicly traded securities			
Europe	58.5	58.5	—
Asia	51.1	51.1	—
Other regions	14.1	14.1	—
Total assets in the fair value hierarchy	1,371.7	458.8	912.9
Pooled investment fund, measured at net asset value (a) (b)	252.5	—	—
Investments of Consolidated Entity (a) (c)	209.9	—	—
Total assets measured at fair value	\$1,834.1	\$458.8	\$912.9

- (a) In accordance with ASC Subtopic 820-10, *Fair Value Measurement*, certain investments that are measured at fair value using the net asset value per share practical expedient have not been classified in the fair value hierarchy. The fair value amount presented in this table is intended to permit reconciliation of the fair value hierarchy to the fair value of assets presented in the consolidated balance sheets.

FINRA 2023 Notes to Consolidated Financial Statements

5. FAIR VALUE MEASUREMENT (CONTINUED)

- (b) The Company invests in a pooled investment fund for which the fair value option has been elected. This investment is an offshore feeder fund in a “master-feeder” structure, and substantially all its capital is invested in the master fund. The master fund’s investment objectives include producing risk-adjusted returns while maintaining low correlation to traditional markets by taking long and short positions in major equities, fixed income, currencies and commodities markets offering a high level of liquidity, as well as investments in other pooled investment vehicles. This investment generally has a redemption notice period of no less than 95 days, and shares may be redeemed on a semiannual (June 30 and December 31) basis. We do not have any outstanding capital commitments related to this investment.
- (c) The investments of the Consolidated Entity consist of limited partnerships managed by the investment manager of the Consolidated Entity as well as hedge funds, private equity funds or similar investment vehicles. These investments generally employ a diversified investment strategy. The fair value of the investments of the Consolidated Entity is measured at net asset value on the balance sheet date. The investment manager of the Consolidated Entity has a valuation committee consisting of its key officers and select members of the investment operations team for the investment manager. The valuation committee reviews and approves valuations for all investments for which the third-party administrator is unable to obtain a price independently. The Consolidated Entity had unfunded commitments through its investment in limited partnerships of \$62.2 million and \$58.2 million as of December 31, 2023 and 2022, respectively. Capital calls will be funded with available cash held by the Consolidated Entity or by liquidating investments of the Consolidated Entity, as needed. The underlying investments held by these limited partnerships may be subject to various levels of liquidity restrictions.
- (d) As of December 31, 2022, the Company’s fixed income investments are geographically concentrated in the U.S. with about one-quarter of the fixed income investments whose issuers are incorporated in 19 foreign jurisdictions. Among the non-U.S. investments, the Company has over one-quarter of these fixed income investments whose issuers are incorporated in the Cayman Islands, and these investments are categorized in collateralized loan obligations within asset-backed securities.

As of December 31, 2023 and 2022, we had no investments categorized in Level 3 of the fair value hierarchy.

Changes in the fair value of our fixed income, equity and other investments measured at net asset value are recorded as a component of net realized and unrealized investment gains (losses) in the consolidated statements of operations.

The following is a description of the valuation methodologies we use for financial assets measured at fair value on a recurring basis and the general classification of these instruments pursuant to the fair value hierarchy.

Fixed Income Investments

All our fixed income investments are priced using the services of third-party pricing vendors; however, pricing for some of the U.S. Government securities are publicly available. These vendors use evaluated and industry-accepted pricing models that vary by asset class and incorporate market inputs such as available trade, bid and other market information to determine the fair value of the securities. Accordingly, the valuation of these investments is categorized in Levels 1 and 2 of the fair value hierarchy.

We independently validate the fair value measurement of our fixed income investments to determine that the assigned fair values are appropriate. To validate pricing information received, our policy is to employ a variety of procedures throughout the year, including comparing information received to other pricing sources and performing independent price checks.

FINRA 2023 Notes to Consolidated Financial Statements

5. FAIR VALUE MEASUREMENT (CONTINUED)

Equity Investments

Commingled funds are valued at the quoted net asset value per unit, computed as of the close of business on the balance sheet date. Units of these investments are valued daily and a unit-holder's ability to transact in the funds' units occurs daily; however, units are not traded on an active exchange. As the fair value per unit is readily determinable, the valuation of these investments is categorized in Level 2 of the fair value hierarchy.

Mutual funds are valued at the publicly quoted net asset value per share, which is computed as of the close of business on the balance sheet date. Publicly traded securities listed or traded on a securities exchange are valued at the last quoted price the security is traded. Accordingly, the valuation of these investments is categorized in Level 1 of the fair value hierarchy.

6. INCOME TAXES

FINRA and FINRA REG are tax-exempt organizations under IRC Section 501(c)(6). The Foundation is a tax-exempt organization under IRC Section 501(c)(4). FINRA CAT is treated as a disregarded entity for federal income tax purposes in accordance with single member limited liability company rules.

Unrelated Business Taxable Income

Unrelated business taxable income (UBTI) activities are taxed at normal corporate rates to the extent that they have taxable net income. Our unrelated business activities consist primarily of mortgage licensing services provided under our contract with the Conference of State Bank Supervisors and its wholly owned subsidiary, the State Regulatory Registry LLC, and certain external client exams.

FINRA has a federal deferred tax asset (DTA) of \$5.5 million and \$6.2 million as of December 31, 2023 and 2022, respectively. The DTA arose from net operating losses (NOLs) in FINRA's UBTI activities and is fully reserved with a valuation allowance of \$(5.5) million and \$(6.2) million as of December 31, 2023 and 2022, respectively. There were no other significant deferred tax assets related to unrelated business income. The 2023 and 2022 income tax provision of \$1.2 million and \$0.8 million, respectively, primarily represented the net change in deferred tax assets related to unrelated business loss carryforwards during the year in addition to state income tax and other minor taxes, fees and adjustments. The unrelated business loss carryforwards are expected to expire beginning in 2023 through 2028. The income tax provision was included in other (expense) income in the consolidated statements of operations.

We did not have any significant unrelated business income taxes payable in 2023 or 2022.

Uncertain Tax Positions

U.S. GAAP provides a two-step approach for evaluating tax positions. Recognition (step 1) occurs when an entity concludes that a tax position, based solely on its technical merits, is more likely than not to be sustained upon examination. Measurement (step 2) occurs when the tax benefit is measured as the largest amount of benefit, determined on a cumulative probability basis, that is more likely than not to be realized upon ultimate settlement. From 2020 through 2023, the years management considers to be open for examination by taxing authorities, management did not identify the existence of any uncertain tax positions related to current operations. Additionally, FINRA has not recognized any material uncertain tax positions related to the prior NOLs.

FINRA 2023 Notes to Consolidated Financial Statements

7. EMPLOYEE BENEFIT LIABILITIES

BENEFIT PLANS

The following table summarizes the benefit plans FINRA offers.

Plan	Eligible employees
Defined benefit ERP	Fewer than 320 current employees not previously transitioned out of the plan (closed to new participants)
Defined benefit SERP	Two current senior executives not previously phased out of the plan in 2011 (closed to new participants)
Retiree medical plan	Eligible active employees, retirees and their dependents
Postretirement life insurance benefit plan	Fewer than 100 retirees who opted into the plan (closed to new participants)
Voluntary contributory savings plan	All active employees
Defined contribution component of the savings plan	Eligible employees who are not actively participating in the defined benefit ERP
Deferred compensation plan for officers	Active officer-level employees (vice president and above)
Supplemental defined contribution plan for senior officers	Active senior executives not participating in the defined benefit SERP

A brief description of the plans follows.

Defined Benefit ERP and SERP

We provide two non-contributory defined benefit pension plans to eligible employees, including a qualified ERP and a non-qualified SERP. The benefits are based primarily on years of service and employees' average compensation during the highest 60 consecutive months of employment. Both plans are now closed to new participants. The benefits of those participants who previously transitioned out of the ERP were frozen at the time of transition and will be made available to them upon retirement.

Retiree Medical Plan

The Company maintains the Retiree Medical Plan to provide health benefits to eligible retired employees and their eligible dependents. Eligible retirees pay the full premium cost to be enrolled in the Company's retiree medical coverage. Under the Retiree Medical Plan, the Company offers a Retiree Medical Savings Plan that provides eligible retirees with credits retirees can use to help pay for health care premiums during retirement. Included in the Retiree Medical Plan are Retiree Medical Accounts created for eligible employees and retirees with fixed annual credits applied to those accounts for each year of FINRA service beginning at age 40, and accrual of credits for a portion of the active employee's unused vacation and personal leave. Employees can access the credits only in retirement and may use the credits only toward paying a portion of monthly premiums under FINRA-sponsored retiree health plans.

Postretirement Life Insurance Benefit Plan

The Company provides a non-contributory specified life insurance benefit to eligible retired employees. The postretirement life insurance benefit plan is closed to new participants.

FINRA 2023 Notes to Consolidated Financial Statements

7. EMPLOYEE BENEFIT LIABILITIES (CONTINUED)

Voluntary Contributory Savings Plan

FINRA maintains a voluntary contributory savings plan for eligible employees. Employees are immediately eligible to make elective contributions to the plan up to specified plan limits. Employees are also eligible to receive from FINRA a corresponding dollar-for-dollar matching contribution on any elective contribution made by the participant to the savings plan up to a maximum of six percent of base compensation.

The savings plan expense for 2023 and 2022 was \$35.2 million and \$31.3 million, respectively, which was included within compensation and benefits expense in the consolidated statements of operations.

Defined Contribution Component of the Savings Plan

FINRA offers a defined contribution component of the savings plan to eligible employees who are not active participants in the ERP, defined as all new hires since the ERP closure on January 1, 2011, and former ERP participants who transitioned out of the ERP after the plan closure.

The Company's contributions for this component are based on a participant's age plus years of service, and vesting is on a graduated scale over six years. The investment options are the same as the current options in the savings plan. Expenses related to the defined contribution component of the savings plan for 2023 and 2022 were \$33 million and \$28.3 million, respectively, which were included within compensation and benefits expense in the consolidated statements of operations.

Deferred Compensation Plan for Officers

FINRA maintains a deferred compensation plan for officers under the provisions of Section 457(b) of the IRC. Eligible employees may contribute to the plan and, at its discretion, FINRA may make additional contributions to the plan. FINRA placed the assets of this plan into an irrevocable rabbi trust that the Company consolidates. As of December 31, 2023, \$32.2 million of investments and \$32.2 million of amounts due to plan participants were included in equity investments and accrued personnel and benefit costs in the consolidated balance sheet, representing participant contributions to this plan and accrued earnings. As of December 31, 2022, \$27.4 million of investments and \$27.4 million of amounts due to plan participants were included in equity investments and accrued personnel and benefit costs in the consolidated balance sheet, representing participant contributions to this plan and accrued earnings. As of December 31, 2023 and 2022, FINRA made no additional contributions to this plan.

Supplemental Defined Contribution Plan for Senior Officers

FINRA maintains a supplemental defined contribution plan for the Company's senior officers and makes annual contributions based on salary and a portion of incentive compensation. Contributions and earnings vest upon the earlier of 1) the end of each third year of participation following such contribution; 2) attainment of age 62; 3) death; or 4) a disabled participant's termination of employment. FINRA placed the assets of this plan into an irrevocable rabbi trust that the Company consolidates. As of December 31, 2023, \$28.2 million of investments and \$28.2 million of amounts due to plan participants were included in equity investments and accrued personnel and benefit costs in the consolidated balance sheet, representing FINRA's contributions to this plan and accrued earnings. As of December 31, 2022, \$22.6 million of investments and \$22.6 million of amounts due to plan participants were included in equity investments and accrued personnel and benefit costs in the consolidated balance sheet, representing FINRA's contributions to this plan and accrued earnings.

FINRA 2023 Notes to Consolidated Financial Statements

7. EMPLOYEE BENEFIT LIABILITIES (CONTINUED)

Voluntary Incentive Program

On November 30, 2023, FINRA announced the implementation of a Voluntary Incentive Program (VIP). The VIP was designed for those employees who were retirement-eligible (minimum age of 55) and when combined with years of service, reached a minimum combined age/years of service of 65 as of April 12, 2024. Eligible participants had until January 31, 2024, to accept the VIP. The VIP included provisions for benefits in the form of severance payments; outplacement services; and eligibility and payout for various bonus programs, as applicable.

Curtailments, settlements and special termination benefits with respect to our pension and other plans under the VIP are included in the plan disclosures below. As of December 31, 2023, no other special termination benefits were recorded in the consolidated financial statements since the decision period for eligible participants had not been reached. As of January 31, 2024, 187 eligible employees accepted the VIP with separation dates in 2024 and 2025. Subsequently, we recorded special termination benefits of approximately \$33.3 million in connection with the VIP.

PLAN DISCLOSURES

The following tables disclose information related to our “Pension Plans,” which include the ERP and SERP described above, and “Other Plans,” which include the retiree medical and postretirement life insurance benefit plans described above. The reconciliation of the projected benefit obligation, the change in the fair value of plan assets for the periods ended December 31, 2023 and 2022, and the accumulated benefit obligation at December 31, 2023 and 2022, were as follows:

	Pension Plans		Other Plans	
	2023	2022	2023	2022
	<i>(in millions)</i>			
Change in benefit obligation				
Benefit obligation at beginning of period	\$526.1	\$ 719.6	\$ 73.5	\$ 96.3
Service cost	9.8	13.0	2.6	3.9
Interest cost	25.6	19.9	3.7	2.7
Actuarial losses (gains)	3.1	(189.7)	1.6	(26.8)
Benefits paid	(18.8)	(36.7)	(2.7)	(2.6)
Curtailment loss	4.2	—	—	—
Special termination benefits	—	—	0.4	—
Benefit obligation at end of period	\$550.0	\$ 526.1	\$ 79.1	\$ 73.5
Change in plan assets				
Fair value of plan assets at beginning of period	\$471.6	\$ 636.3	\$ —	\$ —
Actual return on plan assets	63.6	(145.4)	—	—
Company contributions	—	17.4	2.7	2.6
Benefits paid	(18.8)	(36.7)	(2.7)	(2.6)
Fair value of plan assets at end of period	\$516.4	\$ 471.6	\$ —	\$ —
Underfunded status of the plan	\$ (33.6)	\$ (54.5)	\$ (79.1)	\$ (73.5)
Accumulated benefit obligation	\$521.4	\$ 478.0		

FINRA 2023 Notes to Consolidated Financial Statements

7. EMPLOYEE BENEFIT LIABILITIES (CONTINUED)

Our total accrued pension and other postretirement liability in the consolidated balance sheets comprised the following:

	Pension Plans		Other Plans	
	2023	2022	2023	2022
	<i>(in millions)</i>			
Current	\$ —	\$ 0.8	\$ 3.3	\$ 3.0
Noncurrent	33.6	53.7	75.8	70.5
Net amount at December 31	\$33.6	\$54.5	\$79.1	\$73.5

There are no plan assets for the SERP, retiree medical and postretirement life insurance benefit plans. The current portion of SERP and other liabilities represented the net present actuarial value of benefits to be paid over the next 12 months in excess of plan assets and was included in accrued personnel and benefit costs in the consolidated balance sheet.

The components of net periodic benefit cost included in the consolidated statements of operations were as follows:

	Pension Plans		Other Plans	
	2023	2022	2023	2022
	<i>(in millions)</i>			
Service cost	\$ 9.8	\$ 13.0	\$ 2.6	\$ 3.9
Interest cost	25.6	19.9	3.7	2.7
Expected return on plan assets	(28.5)	(32.3)	—	—
Recognized net actuarial (gains) losses	(1.2)	—	(0.6)	0.1
Prior service cost recognized	—	—	—	—
Curtailement expense	4.2	—	—	—
Special termination benefits	—	—	0.4	—
Net periodic benefit cost	\$ 9.9	\$ 0.6	\$ 6.1	\$ 6.7

Service cost was included in compensation and benefits expense in the consolidated statements of operations. All other components of net periodic benefit cost were included in other (expense) income in the consolidated statements of operations.

The assumed health care cost trend rate we will use for the next year to measure the expected cost of other plan liabilities is 7.4 percent, with a gradual decline to 6.3 percent by the year 2028. This estimated trend rate is subject to change. The assumed health care cost trend rate can have a significant effect on the amounts reported. However, a 1-percentage-point change in the assumed health care cost trend rate would not have a material impact on the benefit obligation or service and interest components of net periodic benefit cost.

The net amounts included in accumulated other comprehensive loss were as follows:

	Pension Plans		Other Plans	
	2023	2022	2023	2022
	<i>(in millions)</i>			
Unrecognized net actuarial (loss) gain	\$(17.3)	\$(48.1)	\$14.1	\$16.3

FINRA 2023 Notes to Consolidated Financial Statements

7. EMPLOYEE BENEFIT LIABILITIES (CONTINUED)

The following amounts were included in other comprehensive gain during 2023:

	Incurred but not yet recognized in net periodic benefit cost	Reclassification adjustment for prior period amounts recognized
	<i>(in millions)</i>	
Actuarial (losses) gains		
Pension plans	\$32.0	\$(1.2)
Other plans	(1.6)	(0.6)
	<u>\$30.4</u>	<u>\$(1.8)</u>

The weighted-average assumptions used to determine benefit obligations for the years ended December 31, 2023 and 2022, were as follows:

	Pension Plans		Other Plans	
	2023	2022	2023	2022
Discount rate	4.85%	5.03%	4.81%	5.01%
Rate of compensation increase	3.00%	3.00%	—	—

The weighted-average assumptions used to determine net periodic benefit cost for the years were as follows:

	Pension Plans		Other Plans	
	2023	2022	2023	2022
Discount rate	5.03%	2.82%	5.01%	2.71%
Rate of compensation increase	3.00%	3.00%	—	—
Expected return on plan assets	6.30%	5.25%	—	—

We use the assumptions above to develop the benefit obligations at year end and to develop the net periodic benefit cost for the subsequent year. Therefore, the assumptions we use to determine benefit obligations are established at each year end while the assumptions we use to determine net periodic benefit cost for each year are established at the end of each previous year. The expected return on plan assets that will be used in the determination of 2024 net periodic benefit cost is 6.30 percent.

The benefit obligations and the net periodic benefit cost are based on actuarial assumptions that are reviewed on an annual basis. We revise these assumptions based on an annual evaluation of long-term trends, as well as market conditions, which may have an impact on the cost of providing retirement benefits.

PLAN ASSETS

We fund our ERP obligation, and we have established an irrevocable rabbi trust to fund our SERP obligation. The retiree medical and postretirement life insurance benefit plans are unfunded plans.

The trust related to the SERP obligation is included in our consolidated financial statements. As of December 31, 2023 and 2022, \$0.4 million and \$0.4 million, respectively, of investments were included in equity securities in the consolidated balance sheets, representing the amounts contributed by FINRA, plus earned income and market value gains, less distributions to retirees and market value losses.

The Pension Committee, which is composed of a cross-representative body of FINRA officers assisted by outside counsel, investment advisors and actuaries, establishes the investment policy and strategy of the ERP assets. The Investment and Compensation and Human Capital Committees of the Board have oversight responsibilities with respect to the ERP and its

FINRA 2023 Notes to Consolidated Financial Statements

7. EMPLOYEE BENEFIT LIABILITIES (CONTINUED)

assets. The investment policy and strategy strive to achieve a rate of return on plan assets that will, over the long term, in concert with Company contributions, fund the plan's liabilities to provide for required benefits. As the funded status of the plan improves, the plan will assume less risk through reductions in return-seeking exposure and/or improved matching of fixed income assets with liabilities.

We allocate the ERP assets among a diversified portfolio of equity investments, fixed income securities, alternative investments and cash equivalents with both domestic and international strategies. Derivatives are permitted on a limited scale for hedging or creation of market exposures. Direct debt and equity interests are prohibited in any member firms, exchange, contract market, regulatory client, alternative or electronic trading system or entity that derives a certain threshold of revenue from the activities of member firms. We review asset allocations quarterly and make adjustments, as appropriate, to remain within target allocations. The Pension Committee reviews the investment policy annually, under the guidance of an investment consultant, to determine whether a change in the policy or asset allocation targets is necessary.

The ERP assets consisted of the following as of December 31, 2023 and 2022:

	2023 Target Allocation	2023	2022
Equity securities:			
U.S. equity	13.9%	13.2%	14.8%
Non-U.S. equity	11.0%	11.7%	13.2%
Global equity	16.9%	16.6%	18.6%
U.S. fixed income securities	54.6%	55.4%	49.8%
Alternative investments	2.2%	2.2%	2.4%
Cash equivalents	1.4%	0.9%	1.2%
Total	100.0%	100.0%	100.0%

The expected long-term rate of return for the plan's total assets is based on the expected returns of each of the above categories, weighted based on the current target allocation for each class. At least annually, the Pension Committee evaluates whether adjustments are needed based on historical returns to more accurately reflect expectations of future returns.

FINRA 2023 Notes to Consolidated Financial Statements

7. EMPLOYEE BENEFIT LIABILITIES (CONTINUED)

The following tables present information about the fair value of the Company's ERP assets at December 31, 2023 and 2022, by asset category, and indicate the fair value hierarchy of the valuation techniques used to determine fair value:

Description	Total	Fair Value Measurement at December 31, 2023 Measured Using	
		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)
		<i>(in millions)</i>	
Cash and cash equivalents	\$ 7.4	\$ 7.4	\$ —
U.S. Government securities	12.3	12.3	—
Corporate debt instruments	14.5	—	14.5
Corporate stocks	11.4	11.4	—
Common/collective trusts (a):			
Equity	190.5	—	190.5
Fixed income	176.1	—	176.1
Registered investment companies:			
Equity	11.9	11.9	—
Fixed income (b)	99.2	10.2	89.0
Other	0.5	—	0.5
Total assets in the fair value hierarchy	523.8	53.2	470.6
Partnership/joint venture interests measured at net asset value (c)	1.0	—	—
Payables, net (d)	(8.4)	—	—
Total	\$516.4	\$53.2	\$470.6

Description	Total	Fair Value Measurement at December 31, 2022 Measured Using	
		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)
		<i>(in millions)</i>	
Cash and cash equivalents	\$ 7.4	\$ 7.4	\$ —
U.S. Government securities	7.6	7.6	—
Corporate debt instruments	9.0	—	9.0
Corporate stocks	10.3	10.3	—
Common/collective trusts (a):			
Equity	196.3	—	196.3
Fixed income	143.3	—	143.3
Registered investment companies:			
Equity	12.6	12.6	—
Fixed income (b)	90.6	10.3	80.3
Other	0.7	—	0.7
Total assets in the fair value hierarchy	477.8	48.2	429.6
Partnership/joint venture interests measured at net asset value (c)	1.1	—	—
Payables, net (d)	(7.3)	—	—
Total	\$471.6	\$48.2	\$429.6

(a) Includes common/collective trusts that invest in both domestic and international equity and fixed income strategies. Fair values are readily available and have been estimated using the net asset value per unit of the funds. Investment

FINRA 2023 Notes to Consolidated Financial Statements

7. EMPLOYEE BENEFIT LIABILITIES (CONTINUED)

managers are not restricted by any particular investment style and may invest in either “growth” or “value” securities. Units of these investments are valued daily and a unit-holder’s ability to transact in the trusts’ units occurs daily; however, units are not available on an active exchange. As the fair value per unit is readily determinable, the valuation of these securities is categorized in Level 2 of the fair value hierarchy.

- (b) Includes registered investment companies that invest in domestic fixed income securities. Fair values are readily available and have been estimated using the net asset value per share of the funds. Investments included in this category include registered investment companies that are publicly traded and private placement securities. Investment objectives primarily seek maximum total returns. Shares of these investments are valued and transacted daily; however, shares through private placement are not available on an active exchange. As the fair value per share is readily determinable, the valuation of these securities is categorized in Level 1 and Level 2 of the fair value hierarchy.
- (c) In accordance with ASC Subtopic 820-10, a certain investment that is measured at fair value using the net asset value per share practical expedient has not been classified in the fair value hierarchy. The fair value amount presented in this table is intended to permit reconciliation of the fair value hierarchy to the fair value of plan assets presented in the plan disclosures section of this footnote.

The investment included in this category is a private equity fund that invests in the natural resources and real estate industries. The investment is nonredeemable. The fair value of the investment has been estimated using the net asset value per share of the investment.

- (d) Represents pending trades at December 31, 2023 and 2022.

For the years ended December 31, 2023 and 2022, there were no transfers between Level 1, Level 2 or Level 3 of the fair value hierarchy.

The valuation techniques and inputs used to measure fair value of the ERP assets are consistent with the Company’s valuation procedures as disclosed in Note 5, “Fair Value Measurement.” For alternative investments, net asset value is used as a practical expedient to measure fair value unless it is probable that an investment will be sold for a different amount. In these cases, fair value is measured based on recent observable transaction information for similar investments, the consideration of non-binding bids from potential buyers and third-party valuations.

EXPECTED FUTURE BENEFIT PAYMENTS

We measure our plans as of the end of each fiscal year. The ERP’s funding policy is to fund the plan up to at least 100 percent of the ERP’s funding target liability as set forth by the Internal Revenue Service. In 2024, we expect to contribute \$4.8 million to the ERP. We do not expect to contribute to the SERP in 2024. In addition, we expect to make the following benefit payments to participants over the next 10 years:

	Pension Plans	Other Plans
	<i>(in millions)</i>	
Year ending December 31,		
2024	\$ 79.0	\$ 6.4
2025	32.4	7.8
2026	29.4	8.1
2027	33.6	8.8
2028	32.7	13.0
2029 through 2033	186.6	81.9
Total	\$393.7	\$126.0

FINRA 2023 Notes to Consolidated Financial Statements

8. ACCUMULATED OTHER COMPREHENSIVE LOSS

The following is a summary of changes in accumulated other comprehensive loss as of December 31, 2023 and 2022. All amounts in accumulated other comprehensive loss relate to net unrecognized employee benefit plan amounts.

	Total (millions)
Balance, January 1, 2022	\$(70.7)
Other comprehensive gain before reclassifications	38.8
Amounts reclassified from accumulated other comprehensive loss (a)	0.1
Net current-period other comprehensive gain	38.9
Balance, December 31, 2022	(31.8)
Other comprehensive gain before reclassifications	30.4
Amounts reclassified from accumulated other comprehensive loss (a)	(1.8)
Net current-period other comprehensive gain	28.6
Balance, December 31, 2023	\$ (3.2)

(a) Reclassified net unrecognized employee benefit plan amounts were included as a component of net periodic benefit cost and recorded in other (expense) income in the consolidated statements of operations—see Note 7, “Employee Benefit Liabilities,” for additional information.

9. LEASES

The Company has non-cancelable operating leases for its corporate and district offices throughout the United States. The Company’s leases have remaining lease terms of one to ten years, some of which may include options to extend the lease up to ten years.

Details for our operating lease assets and liabilities follow:

	December 31,	
	2023	2022
	(in millions)	
Assets		
Operating lease assets	\$157.7	\$184.6
Total lease assets	157.7	184.6
Liabilities		
Current portion of operating lease liabilities	27.3	28.0
Non-current operating lease liabilities	183.6	197.9
Total lease liabilities	\$210.9	\$225.9

Leased assets obtained in exchange for operating lease obligations for the year ended December 31, 2023 and 2022, were \$0.9 million and \$15.1 million, respectively.

FINRA 2023 Notes to Consolidated Financial Statements

9. LEASES (CONTINUED)

Details for lease expense and lease payments follow:

	December 31,	
	2023	2022
	<i>(in millions)</i>	
Lease expense		
Occupancy	\$34.1	\$30.8
Equipment	0.1	—
Total lease expense	\$34.2	\$30.8
Lease payments included in the measurement of lease liabilities		
Operating cash flows	\$32.0	\$30.3
Total lease cash flows	\$32.0	\$30.3

Details of the weighted average remaining lease term and weighted average discount rate we used to determine the lease liability follow:

	December 31,	
	2023	2022
Weighted average remaining lease term	8.0 years	8.4 years
Weighted average discount rate	1.9%	1.7%

Details for the maturity of lease liabilities as of December 31, 2023 for each of the next five years and thereafter follow:

	<i>(in millions)</i>	
Year ending December 31,		
2024		\$ 30.5
2025		28.1
2026		27.6
2027		26.7
2028		26.3
Remaining years		91.1
Total lease payments		230.3
Less: Imputed interest		(19.4)
Present value of lease liability		\$210.9

10. DEBT

FINRA maintains an unsecured line of credit agreement and has the option to borrow up to \$130 million at the Secured Overnight Financing Rate plus 0.86 percent (6.21 percent at December 31, 2023). As of December 31, 2023 and 2022, no line of credit amounts were outstanding. Our latest line of credit renewal commenced on March 1, 2024 and expired on May 31, 2024.

11. COMMITMENTS AND CONTINGENCIES

Alpine Securities Corporation v. FINRA, No. 23-5129 (D.C. Circuit)

In October 2022, Scottsdale Capital Advisors and Alpine Securities Corporation filed a complaint against FINRA in the United States District Court for the Middle District of Florida. The Complaint sought declaratory and injunctive relief based on challenges under the federal constitution to FINRA's structure and enforcement proceedings. Alpine alleged that FINRA's Hearing Officers and Board members are subject to Article II's appointment and removal requirements and must

FINRA 2023 Notes to Consolidated Financial Statements

11. COMMITMENTS AND CONTINGENCIES (CONTINUED)

be appointed and removable by the President of the United States. Alpine also alleged that FINRA's expedited proceeding against Alpine is government action subject to the U.S. Constitution. Alpine argued it should therefore have the same constitutional rights as if the government were prosecuting it. Finally, Alpine alleged that if FINRA is not acting as the government, it is violating the private non-delegation doctrine in enforcing the federal securities laws and its own rules because Congress and the SEC cannot delegate federal power to a private entity.

The case was transferred to the United States District Court for the District of Columbia, and Plaintiff Alpine filed an emergency motion for a preliminary injunction to stay an expedited proceeding in FINRA's Office of Hearing Officers. The district court denied the preliminary injunction, but a motions panel of the D.C. Circuit Court of Appeals granted an injunction pending the appeal of the district court's order. Oral argument on the appeal was held before the D.C. Circuit in February 2024, and the court ordered supplemental briefing in March 2024. The case is now briefed and awaiting decision.

Alpine's claims challenge FINRA's status as a private SRO; if Alpine were successful, FINRA's authority could be significantly impacted. At this time, FINRA is not able to reasonably estimate a potential loss on this lawsuit or any additional unasserted claims. As a result, FINRA has not recorded any estimate for loss as of December 31, 2023.

General Litigation

Management is not aware of any unasserted claims or assessments that would have a material adverse effect on the Company's financial position and the results of operations. Currently, there are certain legal proceedings pending against us. While the outcome of any pending litigation cannot be predicted, management does not believe that any such matter will have a material adverse effect on our business or financial position. As of December 31, 2023, there were no material estimated losses requiring disclosure related to pending legal proceedings, because we believe that any litigation contingency from these matters involves a chance of loss that is either remote or not reasonably possible. Such pending legal matters involve unspecified claim amounts, in which the respective plaintiffs seek an indeterminate amount of damages. The outcome of such matters is always uncertain, and unforeseen results can occur. It is possible that such outcomes could require us to pay damages or make other expenditures or establish accruals in amounts that we could not estimate as of December 31, 2023.

Indemnities

The general partner and investment manager of the Consolidated Entity, on behalf of the Consolidated Entity, enter into certain contracts that contain a variety of indemnifications. The Consolidated Entity's maximum exposure under these arrangements is unknown. However, the Consolidated Entity has not had prior claims or losses pursuant to these contracts and expects any risk of loss to be remote.

12. SUBSEQUENT EVENTS

Subsequent events have been evaluated through June 26, 2024, the date these financial statements became available to be issued. These financial statements have been approved by management, who has determined that no subsequent event occurred that would require disclosure in the consolidated financial statements or accompanying notes.

FINRA Board of Governors as of June 28, 2024

Eric Noll (Public)

Chairperson
Stone Ridge Capital Partners, LP
Bala Cynwyd, PA

Robert W. Cook

President and CEO
FINRA
Washington, DC

Fabiola Arredondo (Public)

Siempre Holdings LLC
Greenwich, CT

Deborah Bailey (Public)

Retired
San Francisco, CA

Mortimer J. Buckley (Industry)

Vanguard
Malvern, PA

Camille M. Busette (Public)

Brookings Institution
Washington, DC

James T. Crowley (Industry)

Pershing Advisor Solutions LLC
Jersey City, NJ

Scott A. Curtis (Industry)

Raymond James Financial
Services, Inc.
St. Petersburg, FL

Samir M. Deshpande (Public)

Humana
Louisville, KY

Lance F. Drummond (Public)

Retired
Charlotte, NC

Jack Ehnes (Public)

Former CEO, CalSTRS
Sacramento, CA

Lisa Fairfax (Public)

Institute for Law and Economics,
University of Pennsylvania
Philadelphia, PA

Naureen Hassan (Industry)

UBS Securities LLC
New York, NY

Peggy Ho (Industry)

Commonwealth Financial
Network
Boston, MA

Maureen Jensen (Public)

Former Chair and CEO, Ontario
Securities Commission
Thornbury, Ontario, Canada

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Melville, NY

Linde Murphy (Industry)

M.E. Allison & Co., Inc.
San Antonio, Texas

Penny Pennington (Industry)

Edward Jones
St. Louis, MO

Paige W. Pierce (Industry)

Bley Investments Group, Inc.
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Derrick Roman (Public)

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Rochester Hills, MI

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BrandEmPower, Inc.
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Ethiopsis Tafara (Public)

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Guarantee Agency, World Bank
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